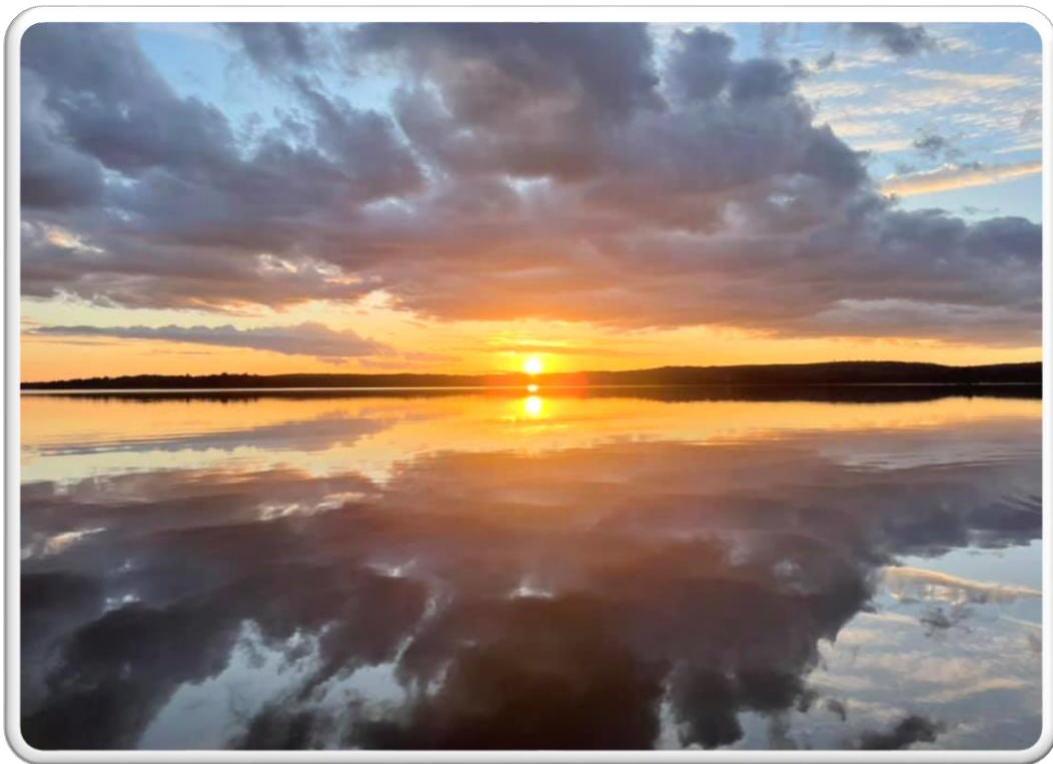




2021
KENNISIS
ALL OF US
Survey



Kennisis Lakes Community Survey

Full Report

Kennisis Lake Cottage Owners' Association

October 2021





KENNISIS ALL OF US - Kennisis Lakes Community Survey, 2021 Full Report

Research conducted by the Kennisis Lake Cottage Owners' Association

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Preliminary Report presented at the KLCOA AGM on September 22, 2021

Full ***KENNISIS ALL OF US*** Survey Report issued October 30, 2021 (R00)



Purpose of this report

The preview section of this report is the preliminary **KENNISIS ALL OF US** survey data as presented at the KLCOA 2021 AGM. The full survey report following the preview, contains all of the survey data with some summary observations. The “so what” and next steps for the KLCOA including priorities is yet to come.

The survey report will be used by the KLCOA Board of Directors as a guideline for discussion, planning and review moving forward with our Community.

The survey was not intended to be used as a vote on actionable items. If we find areas that we feel need a deeper dive, we will come back to the Community with more detailed questions.

Acknowledgements

Thank you to the Kennisis Lakes Community members who took the time to participate in the **KENNISIS ALL OF US** Survey. The response rate shows just how much we care about our Community.

Thank you to the KLCOA member test group for their time and thoughtful feedback.

Thank you to the KLCOA Board of Directors for their input, feedback to the process as well as participating in survey testing.

Thank you to Br. and Company, our 3rd party consultants, for their wisdom, advice, guidance and for the extra time that they generously donated to our project.

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Thank you to the following prize donors:

Abbey Gardens

Haliburton Forest and Wildlife Reserve

Living Woodwork

The Cookhouse



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Survey Results Preview

Survey Results Preview

A Long Overdue Conversation

The 2021 **KENNISIS ALL OF US** survey was developed to give everyone a chance to talk about what’s important for our Community. It will help to ensure a better understanding of what we are all loving and what we’re not so keen on. It is important that the KLCOA is accurately representing and investing in the issues, interests, and values of our Lake Community.

The survey generated an enthusiastic response from our Kennisis Lakes Community. The survey was launched on May 26, 2021, immediately following our Spring General Meeting, and closed on July 31, 2021.

827 respondents participated in the 2021 survey with 791 completing it. In the 2021 survey, we asked to hear from everyone: KLCOA members, family members, non-members, full-time and seasonal residents. Eblasts were sent multiple times to over 1200 people, 200 survey notices were hand-delivered to non-member properties and 8 full surveys were hand-delivered to those without internet access.

The last comprehensive KLCOA survey was conducted in 2005, for development of the Kennisis Watershed and Lakes Management Plan to provide the basis for identification of key issues, options, and possible solutions for the future management of our lakes. 937 surveys were mailed to lake residents and 334 were completed for a return rate of 37% which was a very high response rate for this type of survey. A single response from each property was solicited and used in the data analysis for the 2005 survey.

Then and Now

334 Surveys Completed

One Survey per Cottage
Membership

Not Anonymous



791 Surveys Completed

718 Members

73 Non-members

Members, family members and
non-members were invited to
participate

Anonymous

The high participation on both surveys, show just how much we all care about our community.



Survey Results Preview

A Snapshot of Our Survey Participants

91% of participants are KLCOA members, **9%** are non-members.

72% of participants are on Kennisis Lake and **28%** are on Little Kennisis Lake. This is an excellent representation of our community based on property distribution.

81% of the member participants are property owners, **19%** are partners of owners or family members.

84% of participants view their property as seasonal while **15%** are primary residents. We estimate that there are now approximately 150 permanent residences on our Lakes. More details are provided in the full report.

59% of participants have been coming to the Lakes for more than 20 years, of which **15%** have been coming for more than 50 years.

86% of respondents are over the age of 45 of which **34%** over the age of 65.

Hundreds of survey participants made written comments. The volume and content of these, reveal that people care deeply about the lakes and are passionate about their views.



Survey Results Preview

What Our Members Love to Do

ON LAND

75%+ enjoy socializing with friends, neighbors, and family as well as reading and walking.

50%+ enjoy appreciating nature and wildlife, as well as night sky viewing.

ON WATER

90%+ enjoy swimming and time at the dock.

74% enjoy leisurely boat cruises.

69% enjoy kayaking **56%** enjoy canoeing and **42%** like stand up paddleboarding.

Over **30%** enjoy the thrill of tubing and water skiing.

IN THE WINTER

32% enjoy snowshoeing, **22%** enjoy snowmobiling, **21%** cross-country skiing.

13% are ice fishing.

Survey Results Preview

Reviewing Our Activities and Programs

The most important supported activities for our members are:



84% our Spring and Fall Meetings



78% Art on the Dock



77% Kennisis Lake History Book



Followed by: **68%** Fireworks **67%** Regatta **66%** Swim Lessons
(combining “very important” + “somewhat important” responses)

We received an incredible **225 suggestions** for Children and Youth programs.
The overriding theme?

How to help everyone connect and have fun together.



Dances, activities at the Marina, ways to connect online.

These suggestions will challenge the KLCOA to think outside of the box in order to support and facilitate new activities.

We also asked for ideas for our whole Community. Again, an amazing **221 suggestions!**

The same theme emerges...**we want to find fun ways to build connections with each other.**

Clubs for hiking, walking, Euchre and board games
Social occasions such as BBQs, dances, concerts and movie nights

Survey Results Preview

Our Thirst for Knowledge

We asked everyone about what to do with the helpful advice and information that we gather from our partner organizations.

Over 300 people asked for more information about the threat of invasive species.

Similar numbers asked for more information on pesticide use and about short-term property rentals.

Education is an area that the KLCOA will continue to look at...How do we ensure that we get the best information to our members?

Living with Nature and Each Other

We asked what was most important for our continued enjoyment of the lakes.

The answer is....



Our Member Community's top two 'Important and Very Important' choices for continued enjoyment of life at the lakes...

99% Maintain our Water Quality And **91%** Healthy, Natural Shorelines

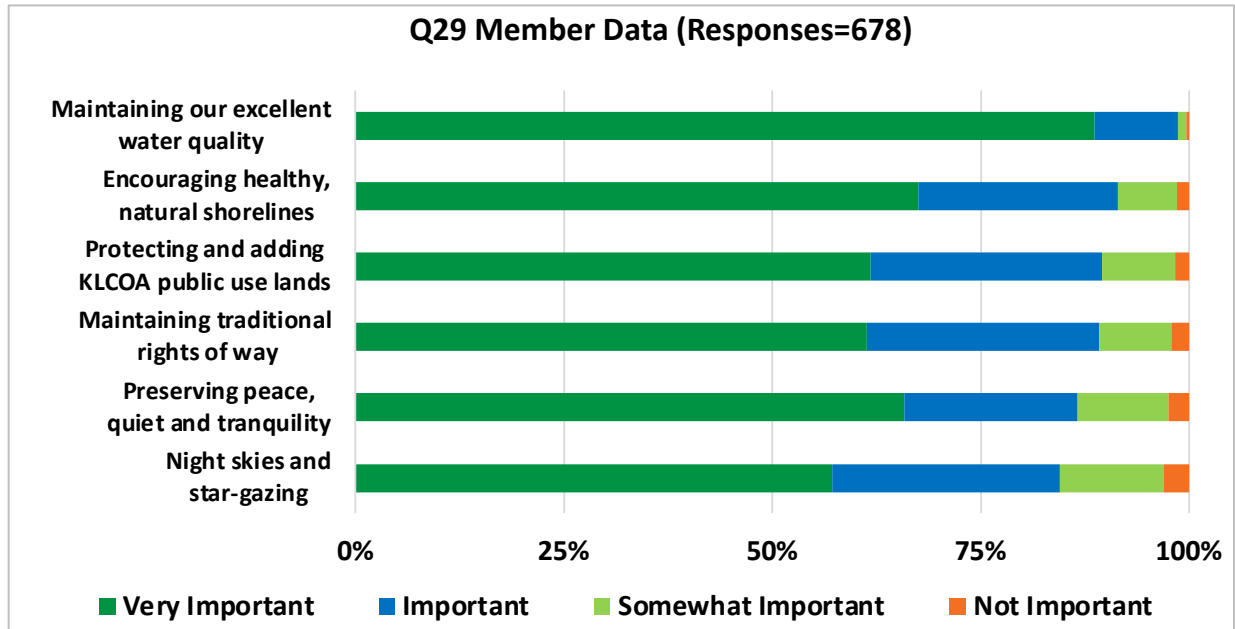
The next most important factor...

90% Protection of Public Use Lands on Our Lakes

Survey Results Preview

Enjoyment of Our Lakes

The survey asked what was important to you, for your continued enjoyment of our lakes:



Our Drinking Water

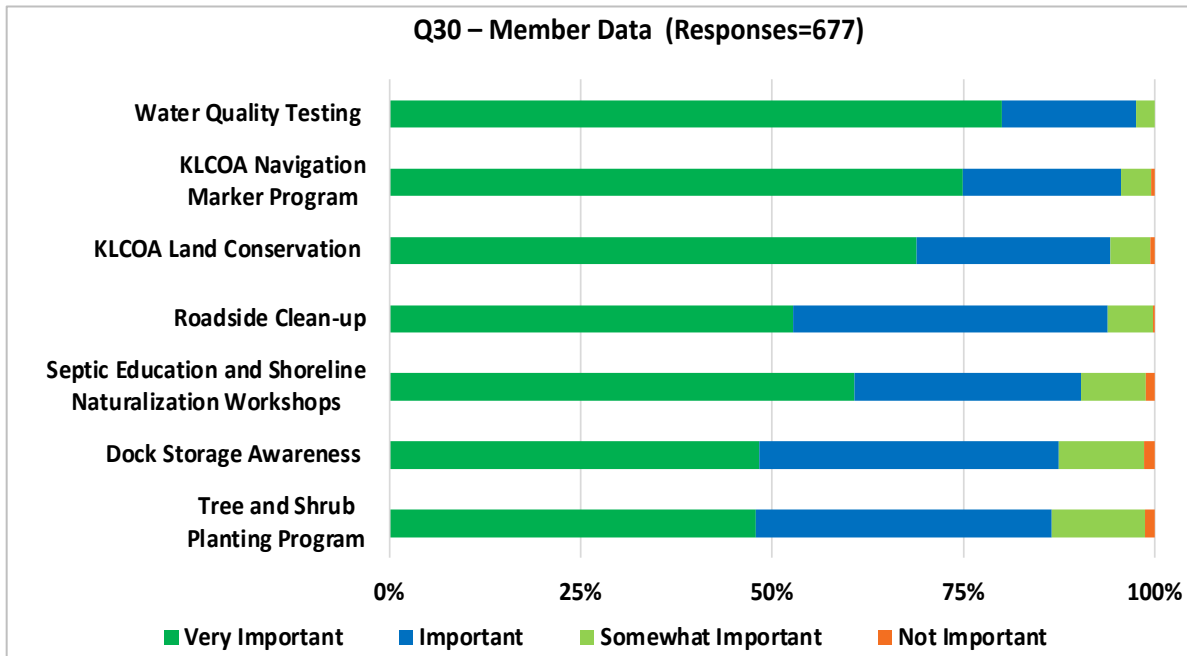
More than **70%** of us are concerned about the risk of dangerous algae in our water.

No surprise given that **35%** of us use lake water for drinking and **24%** of us get our drinking water from a well.

Survey Results Preview

KLCOA Programs

The survey asked for your opinion about the KLCOA Programs that are focused on the environment and safety:



The KLCOA received over 150 comments from our Community about how some behaviors on our lakes directly impact everyone’s enjoyment.

By far the most consistent themes were concerns about **boat wakes, boating etiquette, the impact of short-term rentals and potential overdevelopment.**





Survey Results Preview

Additional Community Concerns

These other areas are also of major concern to us and we feel they negatively affect the enjoyment of our properties.

83% Inadequate septic system maintenance

78% Poor cellular and internet connectivity

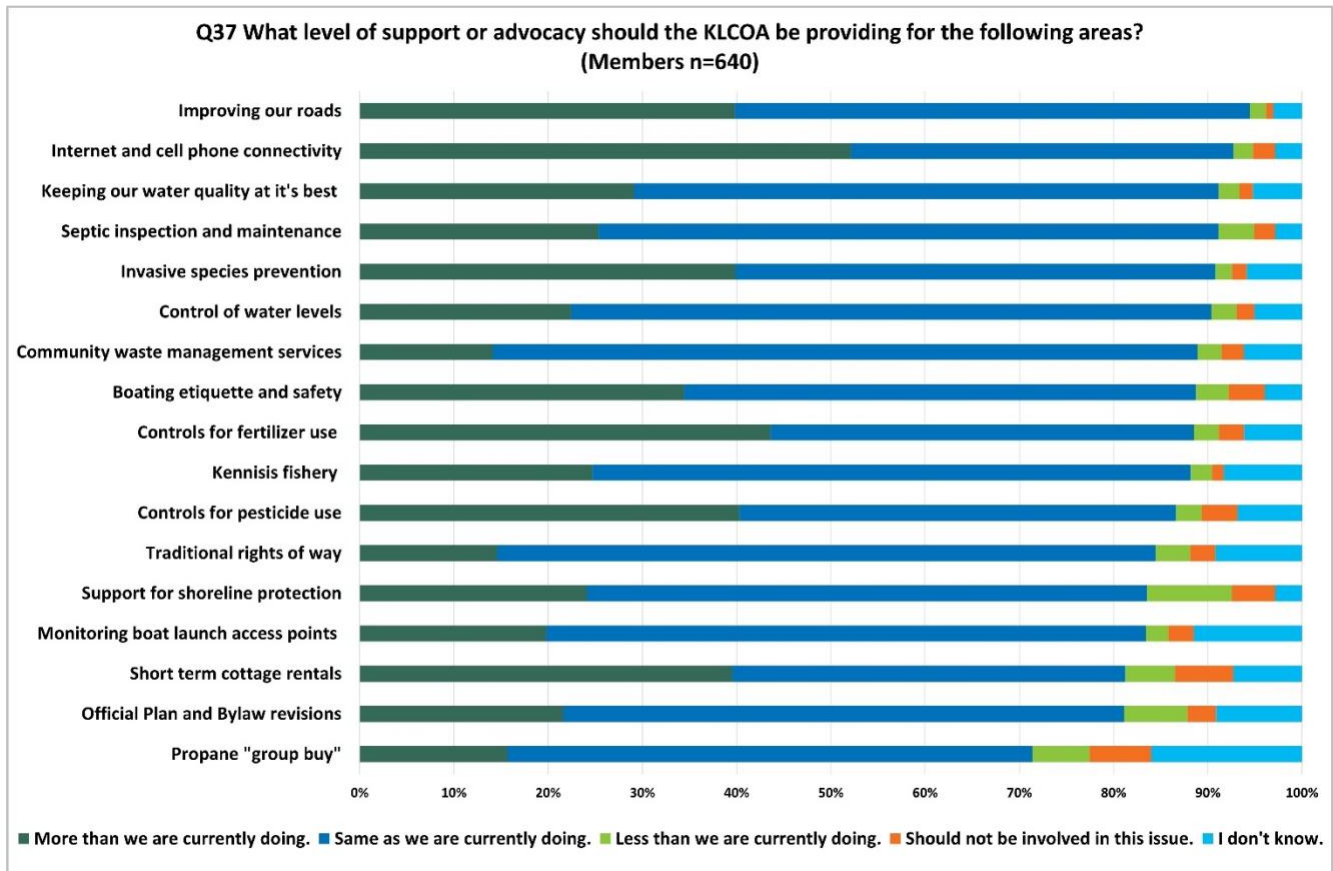
69% Road quality and maintenance

62% Driver etiquette and safety

(Combined 'Concerned' and 'Very Concerned' Responses)

Representing Our Kennisis Community

We asked about how you felt about KLCOA advocacy on 17 different topics.





Survey Results Preview

Overall, there was a high level of positive feedback for KLCOA advocacy work.

In **16 out of 17** areas, more than **81%** of you think that we should be doing at least the same as we are currently doing with many saying we should be doing more.

(‘Same as we are currently doing’ and ‘More than we are currently doing’ combined)

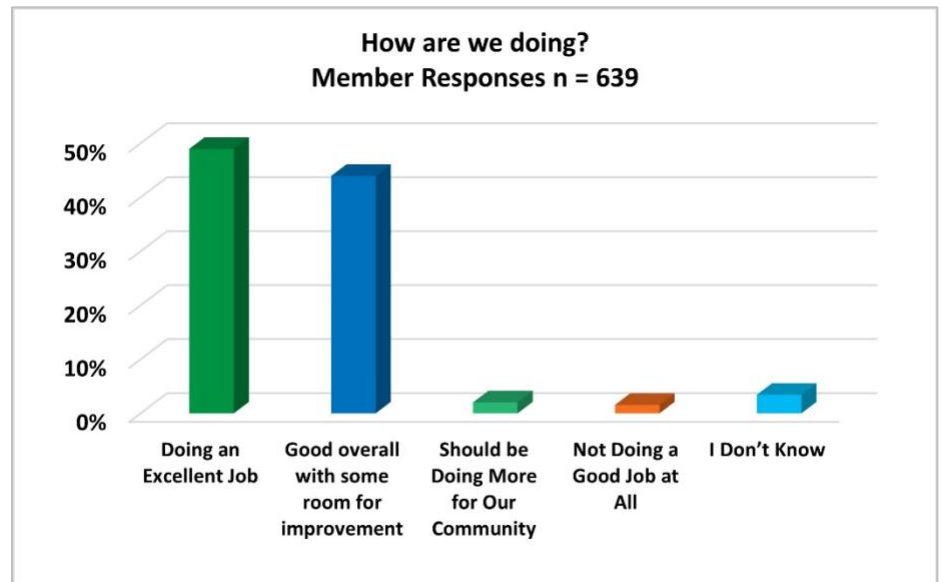
In the open-ended feedback, we heard from a number of you about how the KLCOA may or may not represent you. **We need to find a better way of collecting and representing the views of our majority membership while better reflecting the opinions of other groups in our community.**

We definitely need to survey our Community more regularly and offer more chances for ongoing dialogue.

The KLCOA Report Card

We asked – “How we are doing overall?”

We, the KLCOA volunteer board of directors and committee leaders, dedicate many hours of our time, energy and passion to work for you by upholding the association's purpose to ‘promote a strong sustainable community of property owners on the Kennisis Lakes through leadership, education and communication for the benefit of our Members and to protect the natural environment for future generations’. We are guided by this purpose, our bylaws and our Lake Plan.



You have overwhelmingly told us that we are doing a good to excellent job with some room for improvement.

Thank you for your support!



Survey Results Preview

Non-Member Preliminary Results

73 Non-Members responded

44 non-members used to be KLCOA Members at one time.

The 2 top reasons for lapsed membership were being 'too busy to get involved' and a sense that the KLCOA 'did not really represent me'.

For respondents who've never joined, they were also too busy (**19%**) or just didn't know what the KLCOA offered (**22%**).....duly noted!

We asked non-members if they would enjoy participating in a number of different KLCOA activities.

More than 80% of non-Members said **the fireworks**.

More than 60% indicated **Art on the Dock**.

Over 87% cited **maintaining natural shorelines** as key to their future enjoyment of the lake.

90% are keen to **protect the traditional rights of way**.

80% stress the **importance of tranquility**.

Their greatest concern?

85% are concerned / very concerned about **water quality degradation**.



Survey Results Preview

Learning and Changing Priorities

Based on these results, the KLCOA **agrees to share clear priorities** for the next two years:

Decide what to **start, stop and keep** doing.

Be clear about Member benefits to non-Members, new cottagers and younger **members of** our community.

Facilitate new and existing programs and activities for all age groups.

Determine how to engage more volunteers.

Agree on our levels of advocacy, clarify our mandate and ensure everyone's voices are acknowledged.

Open more regular **channels of communication**.

Stay tuned!



FULL REPORT



1.0 INTRODUCTION

1.1 Purpose of the KENNISIS ALL OF US Survey

We know that **all of us** at **KENNISIS**, are passionate about our beautiful lakes. The 2021 **KENNISIS ALL OF US** survey was developed to give everyone a chance to talk about what's important for our community; give everyone a voice and a genuine opportunity to be heard.

All of us and our families have our own special ways of enjoying time at our properties. Participating in this survey will help to ensure a better understanding of what we are all loving and what we're not so keen on! We need to make sure that the KLCOA is accurately representing and investing in the issues, interests and values of our Lake community.

We asked to hear from everyone; whether you are the property owner or a family member; whether you live here full-time or part-time; no matter what your interests are. We invited non-members to do a portion of the survey to share their interests and ways of enjoying their Lake time as well as to help us understand why they have chosen not to be members.

The survey is not intended to be used as a vote on actionable items. It will be used by the KLCOA board as a guideline for planning and discussion moving forward. If we find areas that we feel need a deeper dive, we will come back with more detailed questions.

The last survey done in 2005 survey was conducted for development of the Kennisis Watershed and Lakes Management Plan to provide the basis for identification of key issues, options, and possible solutions for the future management of our lakes. 937 surveys were mailed to lake residents and 334 were completed for a return rate of 37% which was a very high response rate for this type of survey.

Thank you for your invaluable thoughts on our work and on your life at the Lakes.



1.2 Method

Survey Design and Outreach

The framework of the survey was started in December of 2020. Hundreds of hours went into developing the best questions, asking them in an unbiased way and testing, testing, testing.

The survey questions were developed by a Survey Sub-Committee of KLCOA Directors using themes from previous surveys from other Lake Associations and organizations such as FOCA, Watersheds Canada and Safe Quiet Lakes. The 2021 survey contained some core questions from the 2005 survey as well as new material to explore topics raised by interaction with our members and our community. The survey was anonymous.

The survey was tested through the full KLCOA board of sixteen directors as well as a test group of eight community members.

The survey was implemented online and was designed to be easily accessible, taking approximately 15 – 20 minutes to complete. The survey went live on May 26, 2021 and closed at midnight on July 31, 2021.

Survey participation was generated through KLCOA eBlast notifications, the KLCOA website and posters placed around the community. Participation was also encouraged by communication on social media and through hand delivered notifications for community members where the KLCOA had no email contacts. Eight hard copies of the survey were delivered to members who did not have access to completing the survey online.

The email list that the KLCOA maintains has contact information for only one or two family members. In order to gain as broad of participation as possible, the introductory email and eblast reminders encouraged recipients to share the survey link with other family members, neighbours, and friends.

In comparison to the KLCOA 2005 residential survey - 937 surveys were mailed to lake residents and 334 were completed for a return rate of 37%. This survey was conducted with one survey completed per property on the Lakes.

In 2021 we asked to hear from everyone; members, family members, non-members, full time and seasonal residents. We cannot directly compare the number of returns or return rate between the two surveys.

Prize draws were held for Early-Bird completion and grand prizes. Prizes were generously donated by Abbey Gardens, Haliburton Forest, the Cookhouse and Living Woodwork.



Survey Response

827 respondents participated in the 2021 survey with 791 completing it. 36 surveys were removed from the data because the respondents exited the survey immediately after completing question 1.

The last survey done in 2005, was conducted for development of the Kennisis Watershed and Lakes Management Plan to provide the basis for identification of key issues, options, and possible solutions for the future management of our lakes. 937 surveys were mailed to lake residents and 334 were completed for a return rate of 37% which was a very high response rate for this type of survey.

The participation was clearly very good for both surveys, showing just how much we care about our community.

Comments

14 of the questions for members and 5 questions for non-members allowed for open-ended comments and suggestions to compensate for any perceived bias in the question.

Respondents wrote hundreds of comments in total. As the volume and content of the comments reveal, *people* care passionately about the lakes and welcome the opportunity to voice their opinion.

To be able to reflect the comments in this report they were broken down into themes at two levels of detail that could be quantified for presentation in the report.

Reporting format

A variety of survey question styles were used; multiple choice, checkboxes, matrix and comments.

A response was not mandatory on some questions. We always indicate the actual number of participants for each question. n=xx with xx being the number of actual responses.

The following report showcases the results in a question-by-question format although the questions are not all in sequential order.

2.0 Getting to Know You

2.1 Membership – Members and Non-members (Q1)



A KLCOA membership is associated with a property on the Lakes. If you are an owner, partner of an owner or family member you are considered to be member if the property has a KLCOA membership.

718 participants in this survey are members and 73 are non-members.

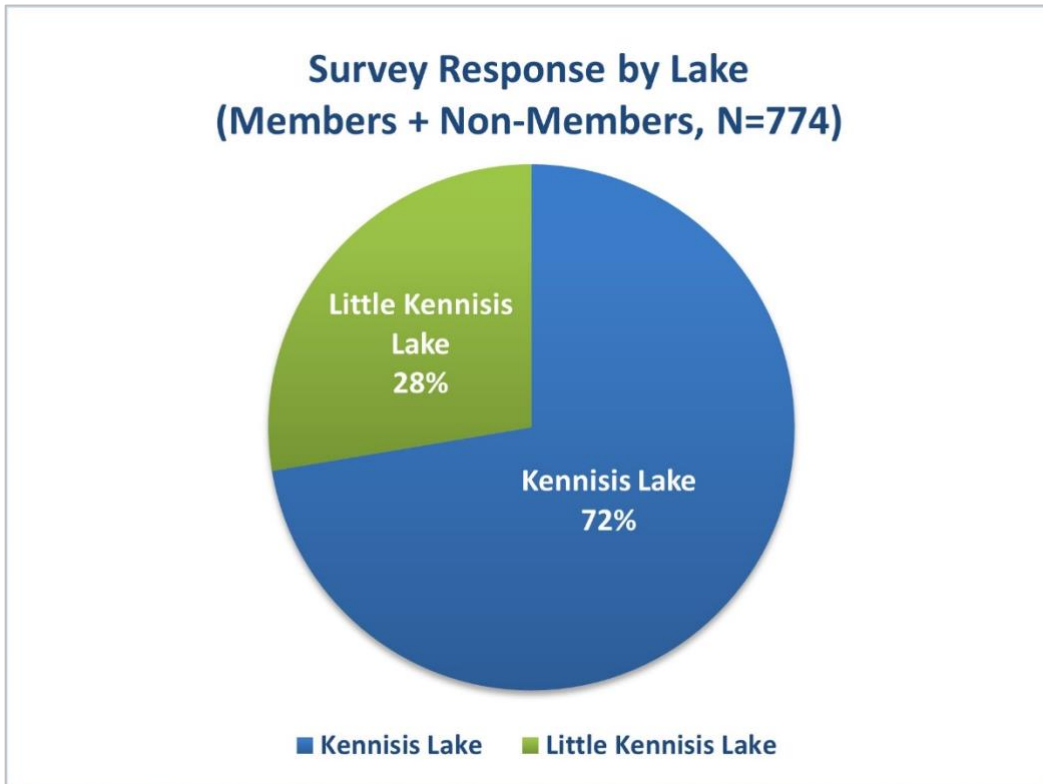
Member and Non-member survey participant data for question 1.

Response Choices	Response %	Response Count	*Adjustment	Adjusted %	Adjusted Count
Yes, I'm a member	91%	752	-34	91%	718
No, I am not a member	9%	75	-2	9%	73
Total	Answered	827			791

*Adjustment - 36 responses were removed from the original data because the participants did not answer beyond the membership question

2.2 Where are you on the Lakes? - Members (Q16) and Non-members (Q10)

The 2016 Love Your Lake report indicated that there were approximately 1050 properties on the Lake with approximately 950 dwellings. 74% of all properties were on Kennisis Lake and the other 26% were on Little Kennisis Lake.



When you look at the survey participation, the distribution of responses is an excellent representation of our community when compared with property distribution on our Lakes.

Member and Non-member participant lake location data for questions 16 and 10.

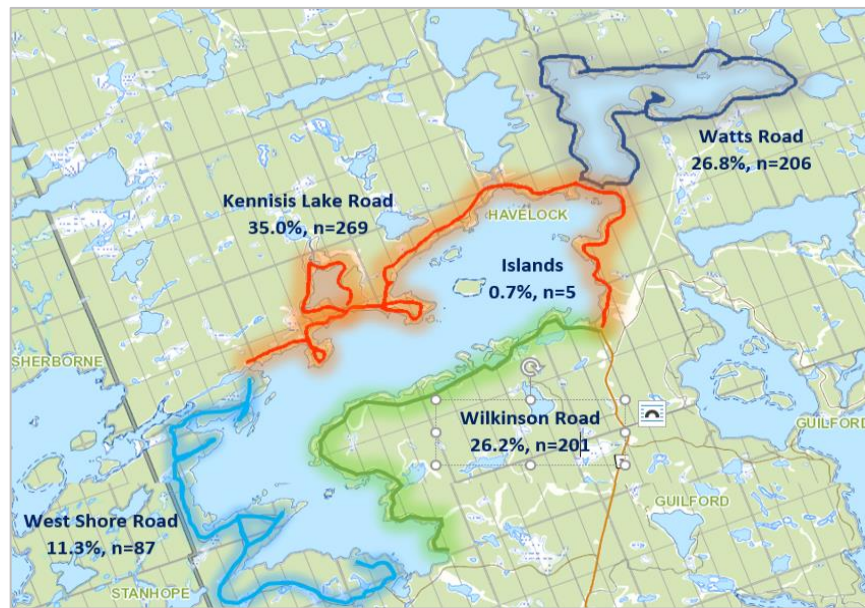
Survey Participant Lake Location	Members	Non-Members	Total	Response % Members + Non-Members	Distribution of Actual Properties on Lakes*
Kennisis Lake Road	521	39	560	72%	74%
Little Kennisis Lake	201	13	214	28%	26%
TOTAL	722	52	774	100%	100%

*Based on Love Your Lake (2016) data

2.3 Digging Deeper – Survey Participation Around the Lakes - Members (Q17) and Non-members (Q11)

Survey Question: Digging deeper, both Lakes have varied shorelines, road access and infrastructure - meaning that different parts of our community will have their own wants, likes and dislikes. To help us make sure that we can work together on the interests and challenges of your specific part of the lake, please share with us which shoreline your property is on?

The following data shows the distribution of survey participants from around our Lakes.



Member and Non-member participant road location data for questions 17 and 11.

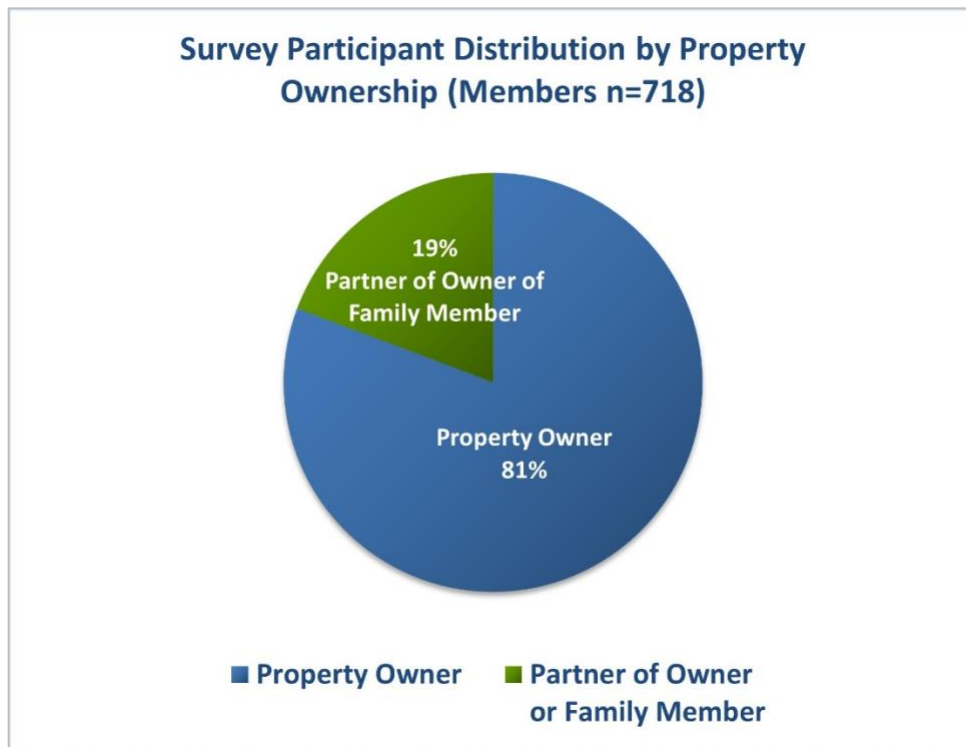
Survey Participant Road Locations	Members	Non-Members	Total	Response % Members + Non-Members	Distribution of Actual Properties on Roads*
Wilkinson Road + Spur Roads	190	11	201	26.2%	24%
Kennisis Lake Road + Spur Roads	244	25	269	35.0%	36%
Watts Road + Spur Roads	196	10	206	26.8%	27%
West Shore Road + Spur Roads	83	4	87	11.3%	12%
Islands	4	1	5	0.7%	2%
TOTAL	717	51	768	100%	100%

*Based on Love Your Lake (2016) and Haliburton GIS data.

Note: One member response was removed from the data because a road location was not provided. One non-member response was removed because they did not reside on the Lake.

When we look at the distribution of survey participants around the Lakes and compare them to the actual property distributions, again the survey responses are representative of our community.

2.4 Property Ownership - Members (Q13)



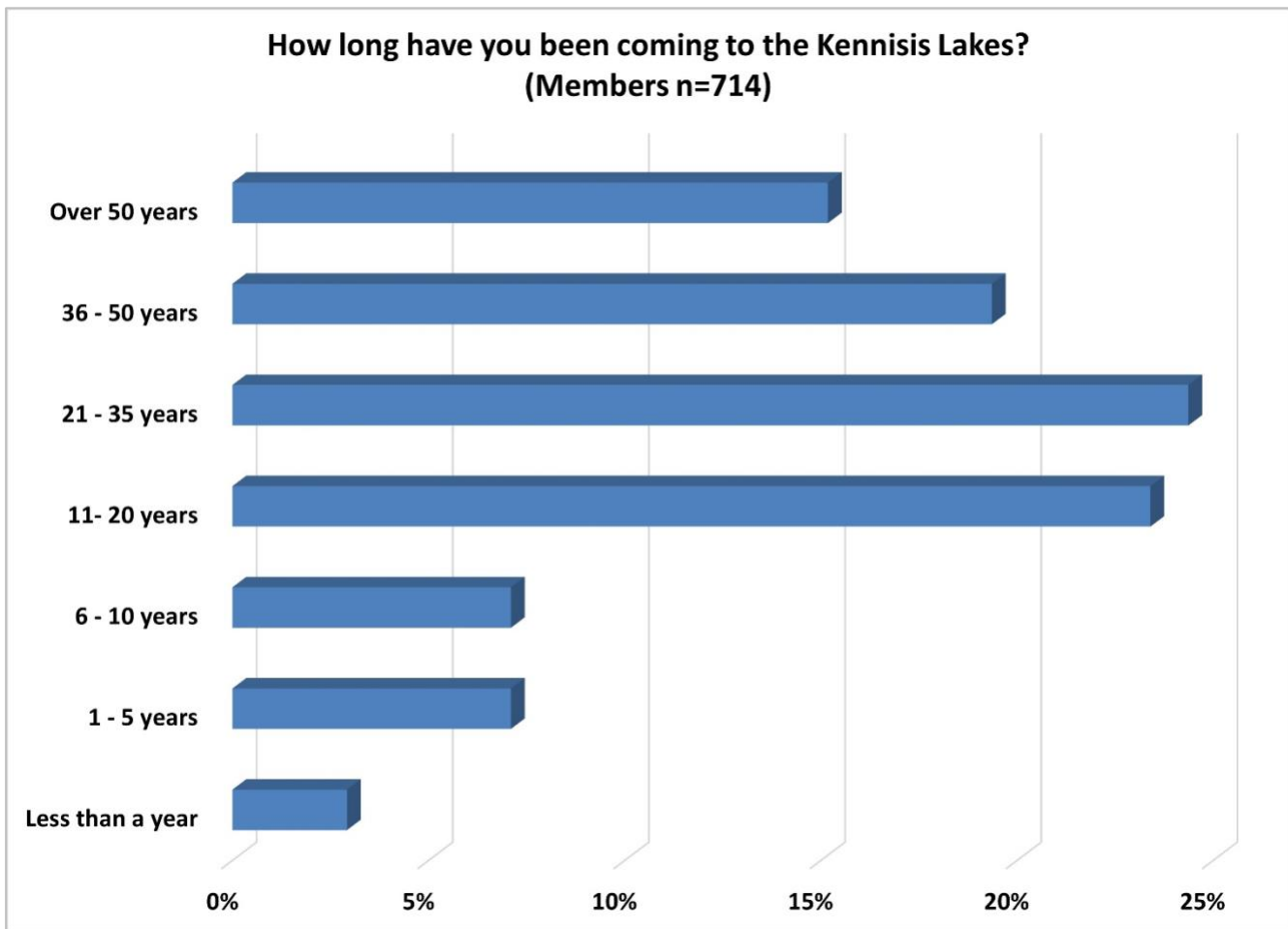
Member data for question 13.

Response Choices	Responses %	Response Count
Property Owner	81%	578
Partner of Owner or Family Member	19%	138
	Answered	716

Note – 9 responses were redistributed based on the comments for “other”. 2 “other” responses were removed from the data as not applicable.

For the member responses, it was not unexpected that the majority of responses were from property owners. There may be some interesting trends in the data, if we look at the differences between owners and other family members.

2.5 How long have you been coming to the Lakes? - Members (Q14)

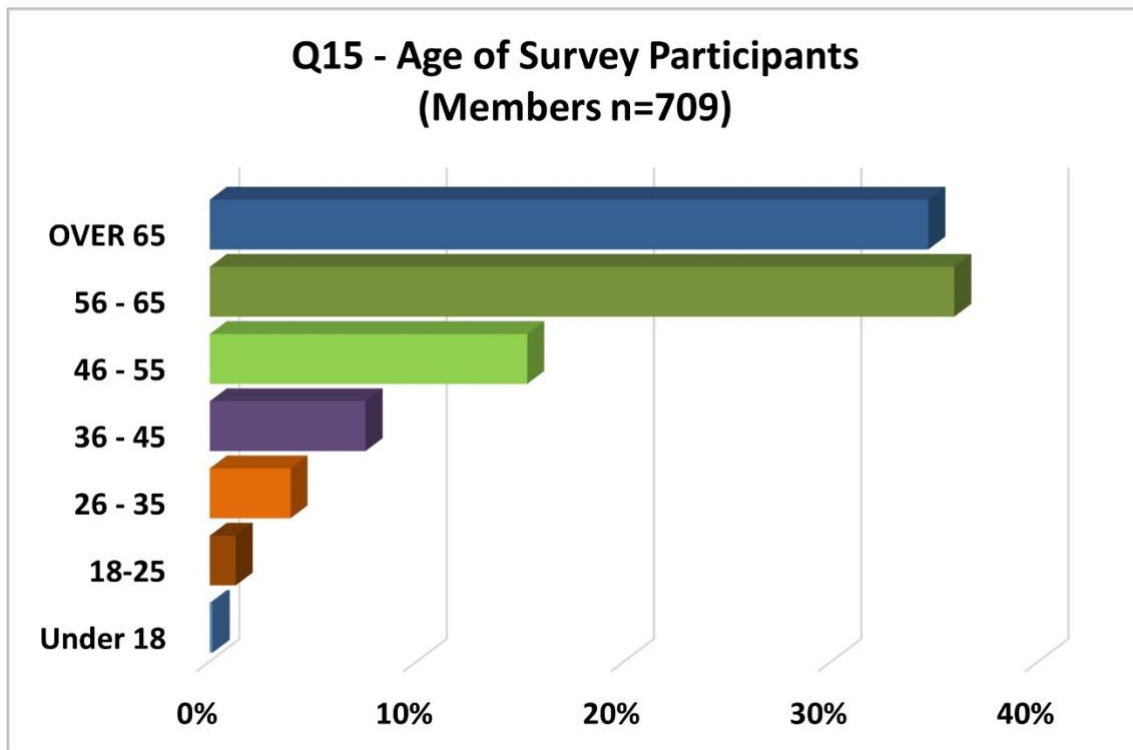


Member data for question 14.

Response Choices	Response %	Response Count
Less than a year	2.9%	21
1 - 5 years	7.1%	51
6 - 10 years	7.1%	51
11- 20 years	23.5%	168
21 - 35 years	24.5%	175
36 - 50 years	19.5%	139
Over 50 years	15.3%	109
I'd rather not say		4
Answered		718
Adjusted*		714

*Note - 4 participant responses were removed from the data as they responded, "I'd rather not say".

2.6 Age Distribution - Members (Q15)



The data show that 71% of survey participants are over the age of 55.

This is an area that we need to look seriously at. Why did we not have a higher response from younger participants? Could it be that they are too busy, not engaged or not the property owner and therefore did not think the survey was for them?

How do we attract and engage the under 55 age groups moving forward?

Member data for question 15.

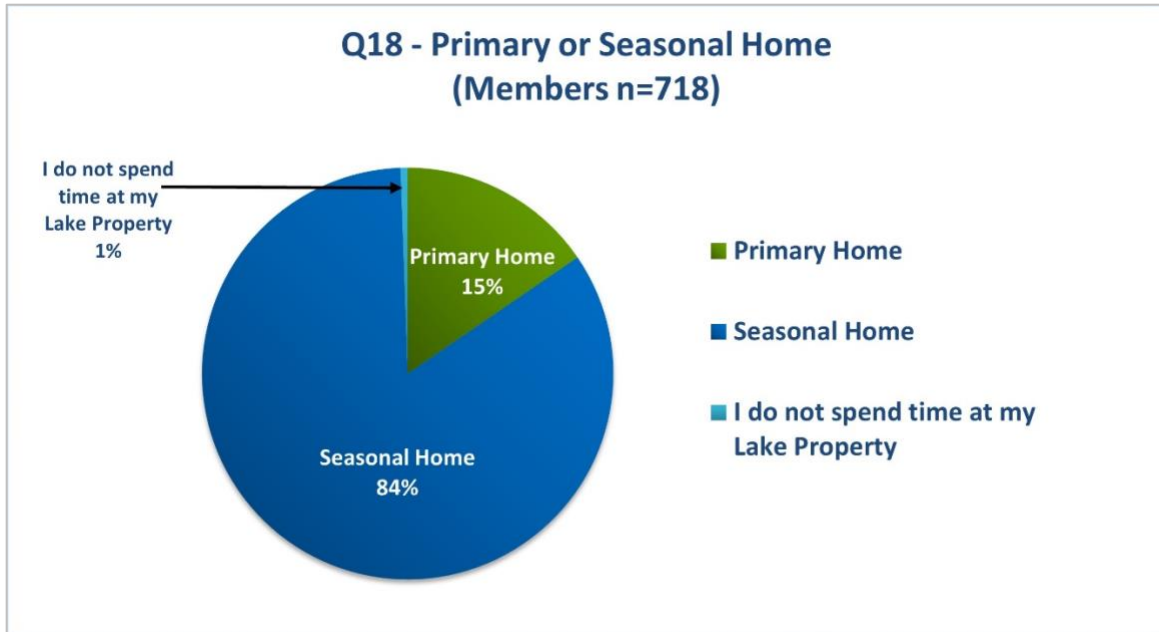
Response Choices	Responses %	Response Count
Under 18	0.1%	1
18-25	1.3%	9
26 - 35	3.9%	28
36 - 45	7.5%	54
46 - 55	15.3%	110
56 - 65	35.9%	258
OVER 65	34.7%	249
I'd rather not say		9
Answered		718

*Note - 9 participant responses were removed from the data as they responded, "I'd rather not say".

2.7 Primary or Seasonal Ownership - Members (Q18)

We asked some questions about how much time you spent at your property to help us understand the growing permanent population as well as how much time seasonal residents are spending at the Lakes. This information also should help to inform the KLCOA regarding the timing and focus of offered programs.

How do you view your property on the Kennisis Lakes?



Member data for question 18.

Response Choices	Response %	Response Count
As My Primary Home	15%	111
As My Seasonal home	84%	603
I do not spend time at my Lake Property	1%	4
	Answered	718

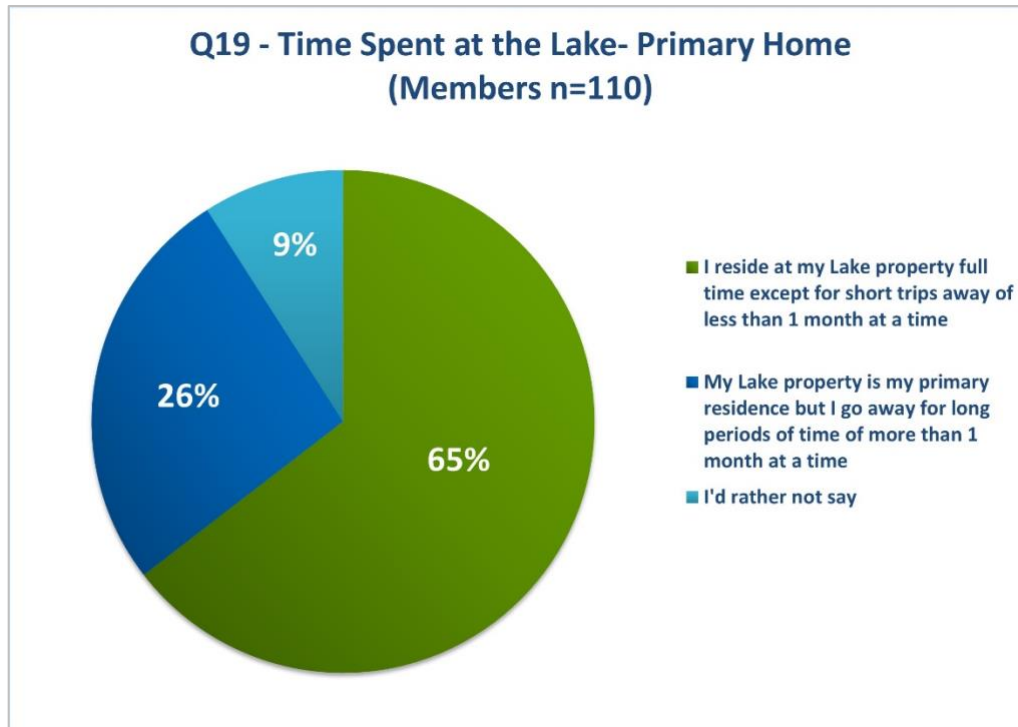
We cannot directly ascertain how many primary residences we have on the Lake because the question was not specific to a property. We have shown that there is proportionate distribution in survey responses over the two Lakes. If we assume that the results are representative over other areas of the survey, it is reasonable to extrapolate that we have approximately 140 permanent residences on the Lakes. Approximately 950 properties with dwellings X 15% of the survey primary residents = 142. This is a considerable increase from the 2005 results which estimated that there were approximately 50 permanent homes on the Lakes.

Note that the number 950, that was used for existing dwellings, is an estimate from the Love Your Lake data from 2016. There have been a number of new dwellings built since 2016 on empty lots, so the actual number of dwellings in 2021 could be slightly higher.

2.8 Time Spent at the Lake - Members (Q19)

We then looked at each category separately to see who you are and your time spent at the Lakes.

Primary Home - Time spent at the lake



Q19 Primary Home – Time spent at the Lake.

Response Choices	Response %	Response Count
I reside at my Lake property full time except for short trips away of less than 1 month at a time	65%	71
My Lake property is my primary residence, but I go away for long periods of time of more than 1 month at a time	26%	29
I'd rather not say	9%	10
	Answered	110

Primary Residents (n = 110)

89% of primary resident survey participants are over the age of 56 with **54%** being over 65

71% are on Kennisis Lake

The distribution by road around the Lakes matches relatively closely to the overall distribution

85% have been coming to the Lakes for over 10 years

65% reside at the Lakes full time with less than 1 month away at a time.

Most months of the year have at least **70%** of primary residents using their property at the Lake



Seasonal Residents (n = 597)

67% of seasonal resident participants are over the age of 56 with 31% over 65

72% are on Kennisis Lake

Only 18% have been coming to the Lakes for less than 10 years with 3% less than 1 year

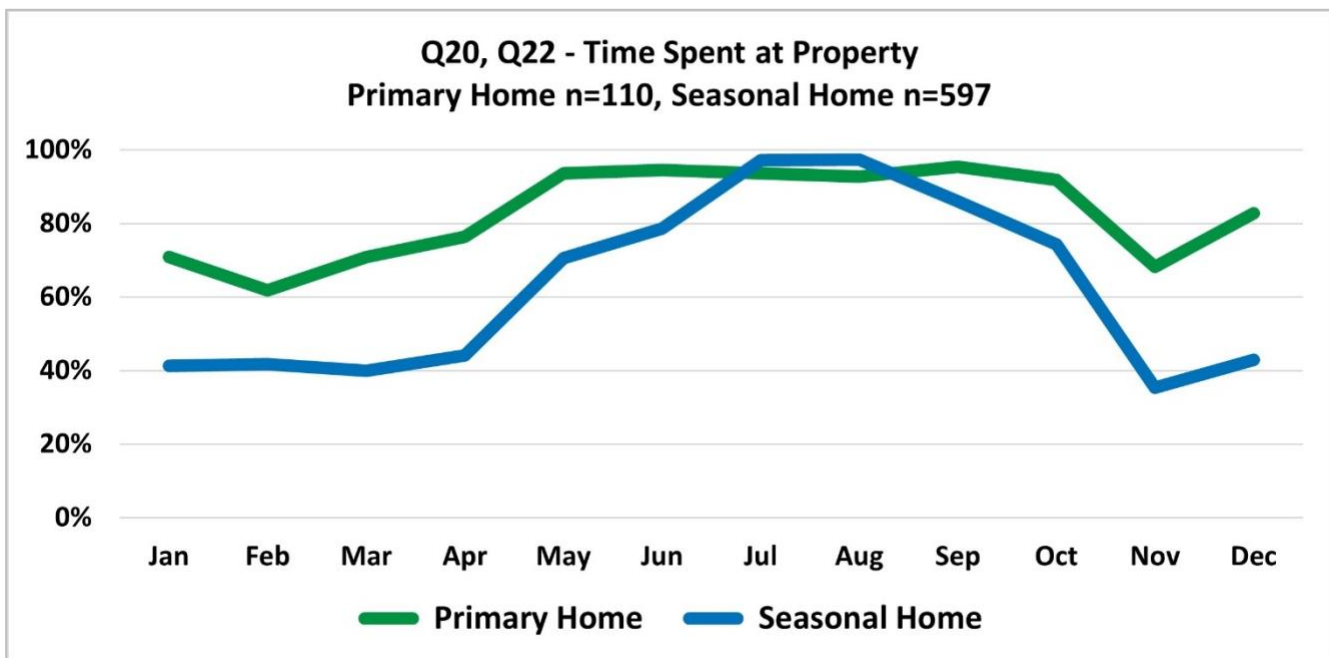
33% spend the entire summer at the Lakes while 44% come at various times throughout the winter

At least 70% of seasonal resident spend time at the cottage from May through October

Winter months attract at least 40% of seasonal residents

Q21 – Seasonal Home - Time spent at the Lake.

Response Choices	Response %	Response Count
I spend time at my Lake property during the spring and/or fall (weekends or longer)	59%	353
I visit regularly for short periods of time	48%	288
I spend time at my Lake property over the winter (weekends or longer)	44%	264
I spend my vacation time at my Lake property (up to 1 month)	39%	234
I spend the entire summer at my Lake property (July and August)	33%	198
I visit mainly on the weekends	32%	191
	Answered	597



This data will help to inform the KLCOA about our community, when looking at hosting or sponsoring activities and events throughout the year.



3.0 Getting to Know You – How you Enjoy the Lake (Members)

We are very lucky to have so many different ways to entertain ourselves at the Lakes. It turns out that people are very active and enjoying a large variety of activities.

Over **75%** of survey participants enjoy socializing with friends, neighbours and family as well as reading and walking when they are at the Lakes

Over **50%** enjoy appreciating nature and wildlife as well as night sky viewing

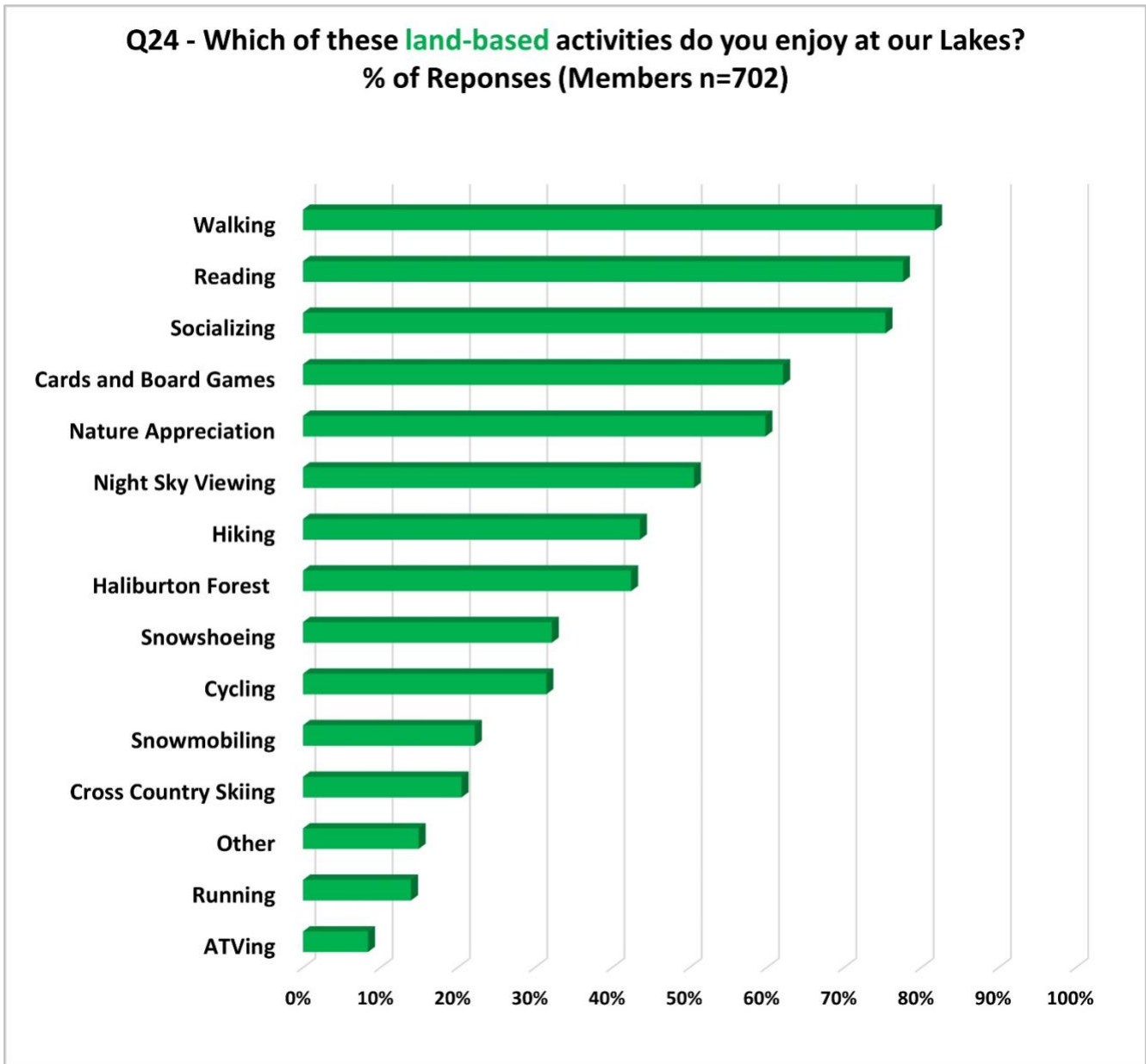
Over **90%** of participants enjoy swimming and dock time

74% of participants enjoy leisurely boat cruises, **69%** are kayakers and **56%** enjoy a canoe.

Stand up paddle boarding is gaining popularity at **42%**

Over **30%** of participants enjoy the thrill of tubing, water skiing and PWC's

3.1 Land Based Activities - Members (Q24)





Land Based Activities (Cont.)

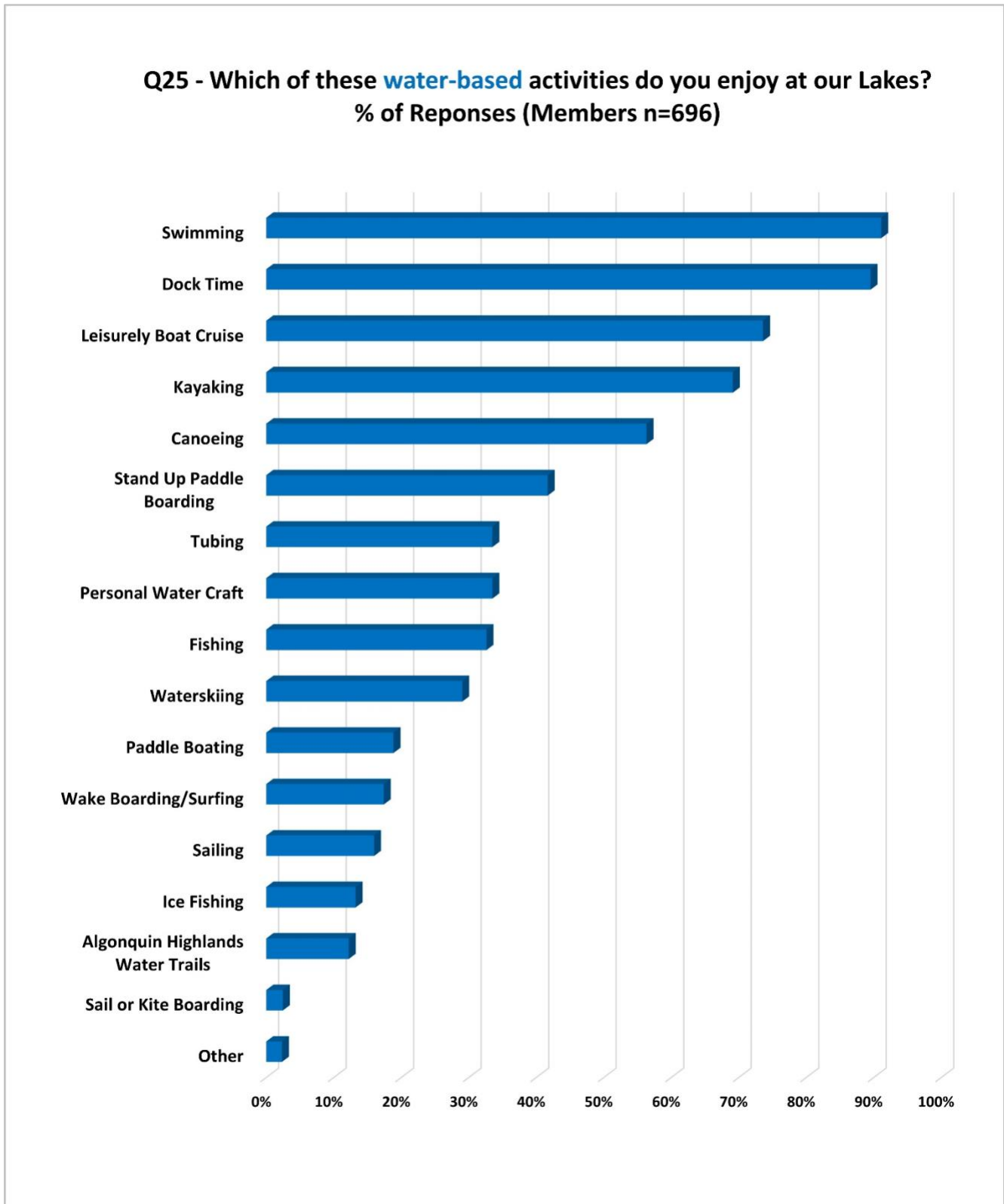
Member data for question 24 – Land based activities.

Response Choices	Response %	Response Count
Walking	82%	574
Reading	78%	545
Socializing with friends and neighbors	75%	529
Playing Cards and Board Games	62%	436
Nature and Wildlife Appreciation	60%	420
Night Sky Viewing	51%	355
Hiking	44%	306
Haliburton Forest Activities	42%	298
Snowshoeing	32%	226
Cycling	31%	221
Snowmobiling	22%	156
Cross Country Skiing	21%	144
Other (please specify)	15%	105
Running	14%	98
ATVing	8%	59
Answered		702

105 participants shared additional land-based activities that they enjoyed at the Lakes. These additional activities were sorted into categories as follows:

Food Events Work Family Time volleyball **Maintenance** Skating Solitude
 Volunteering **Sledding Arts and Crafts** Tennis Online Activities **Pickleball**
 Greater Community Events **Campfires** Courses Yoga **Downhill skiing**
 Basketball **Gardening** Golf

3.2 Water Based Activities – Members (Q25)





Water Based Activities (Cont.)

Member data for question 25 – Water based activities.

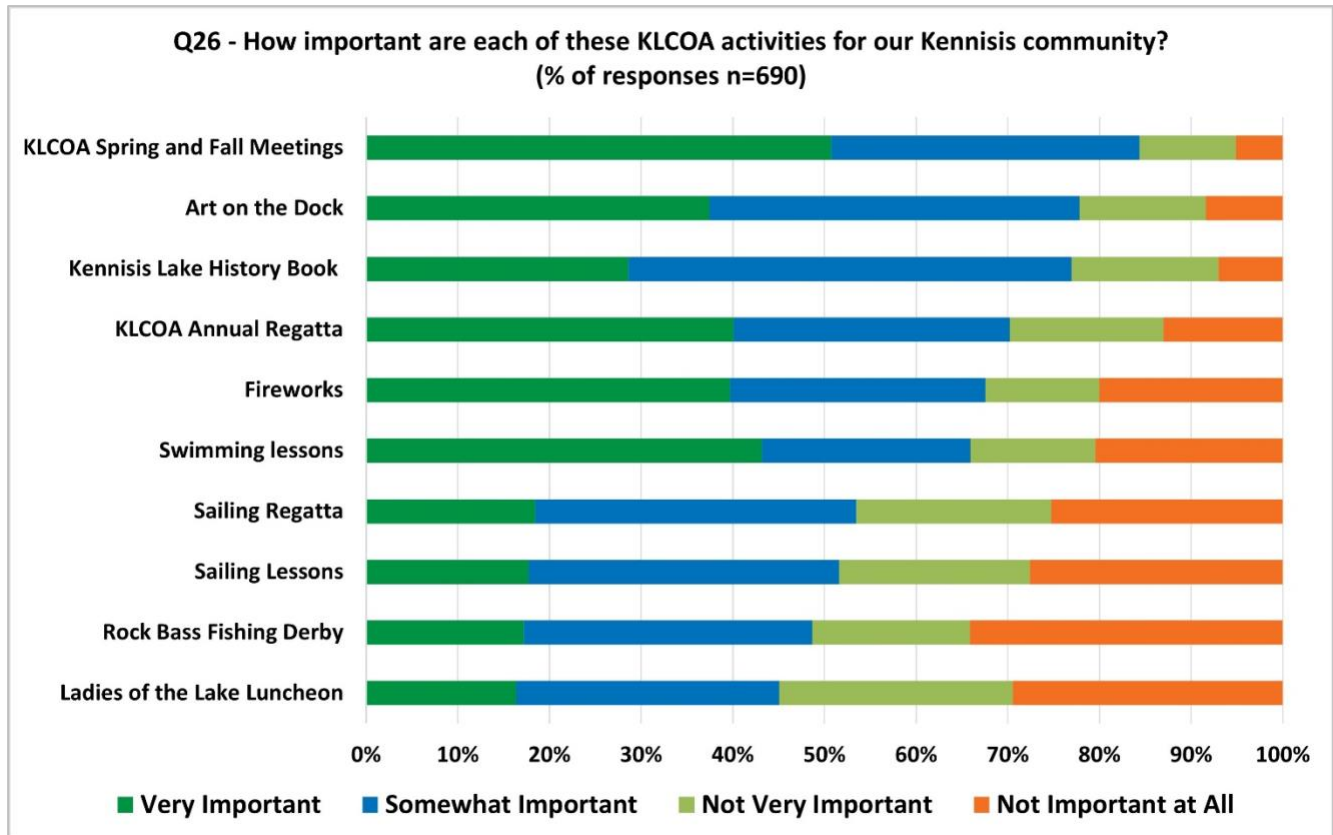
Response Choices	Response %	Response Count
Swimming	91%	634
Dock Time	90%	623
Leisurely boat cruise on Lakes	74%	512
Kayaking	69%	481
Canoeing	56%	392
Stand Up Paddle Boarding	42%	290
Personal Watercraft	33%	233
Tubing	33%	233
Fishing	33%	227
Waterskiing	29%	202
Paddle Boating	19%	131
Wake boarding or Wake surfing	17%	121
Sailing	16%	111
Ice Fishing	13%	92
Using Algonquin Highlands Water Trails	12%	85
Sail or Kite Boarding	2%	17
Other (please specify)	2%	16
Answered		696

16 participants shared additional water-based activities that they enjoyed at the Lakes. These additional activities were sorted into categories as follows:

Aquafit **Rowing** Float plane flying **Paddle Boating** Snorkeling
 Watching Others Rope Swing Cliff Jumping

4.0 Reviewing KLCOA Activities and Programs - Members (Q26)

The KLCOA runs a number of community activities and events each year. We asked HOW IMPORTANT you feel each of these is for our Kennisis community even if you don't take part personally.



Member data for question 26 – Importance of KLCOA Programs and Activities.

Response Choices	Very Important		Somewhat Important		Not Very Important		Not important at all		Total
KLCOA Spring GM and Fall AGM	51%	338	34%	224	11%	70	5%	34	666
Art on the Dock	37%	245	40%	264	14%	90	8%	55	654
Kennisis Lake History Book Project	29%	189	48%	319	16%	106	7%	46	660
KLCOA Annual Regatta	40%	265	30%	199	17%	111	13%	86	661
Fireworks	40%	268	28%	188	12%	84	20%	135	675
Swimming lessons	43%	285	23%	150	14%	90	20%	135	660
Sailing Regatta	18%	119	35%	226	21%	137	25%	163	645
Sailing lessons	18%	115	34%	220	21%	135	28%	179	649
Annual Rock Bass Fishing Derby	17%	112	31%	205	17%	112	34%	222	651
Ladies of the Lake Luncheon	16%	108	29%	189	25%	168	29%	194	659
	Answered								690

4.1 Children and Youth Activities: Members (Q27)

We'd probably all agree that seeing our youngest family members (children and grandchildren) and their friends making memories at the lake is very special. Currently the KLCOA offers Red Cross Swimming Lessons, the Annual Rock Bass Fishing Derby, swimming races at the Annual Regatta and sailing lessons, when possible, all for the under 18 age group. The survey asked if you have any suggestions for other fun activities specifically for the younger members of our community.

Question 27- Open ended responses:

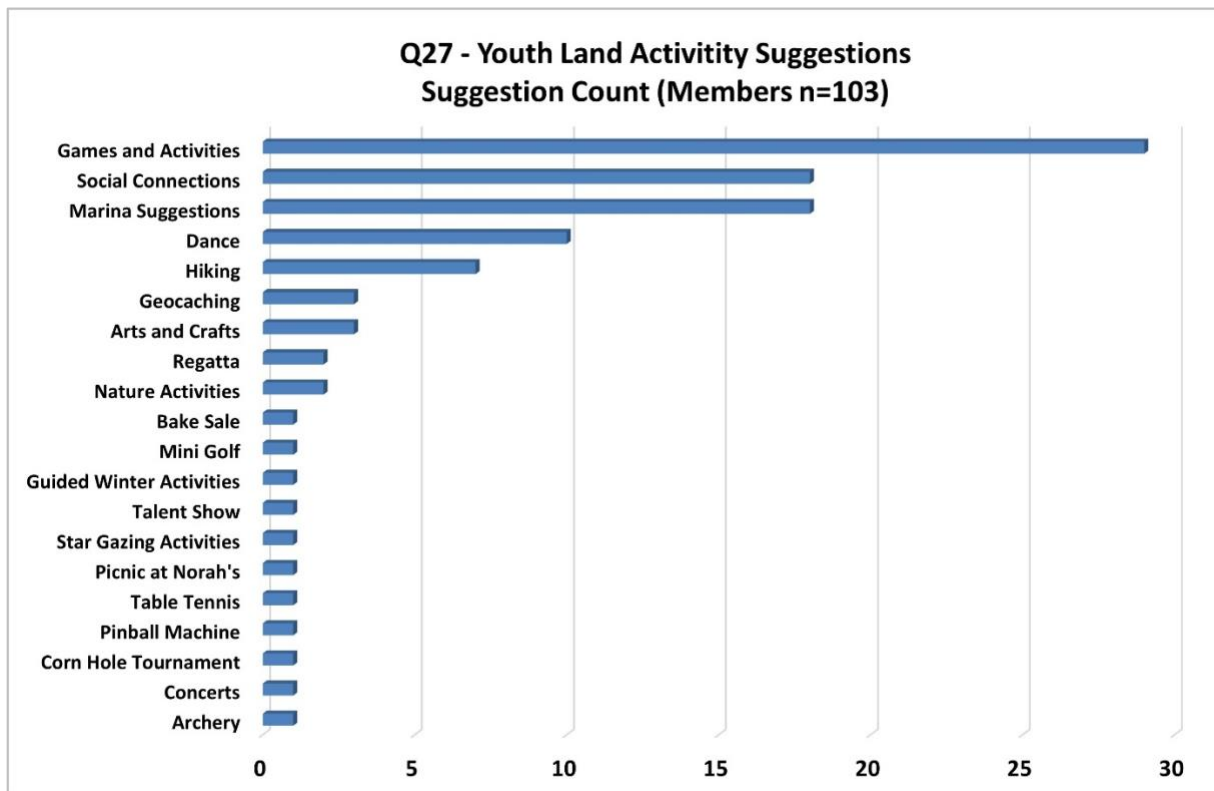
Responses Submitted = 169

Individual Suggestions = 225

Suggestions were sorted into the following themes:

Suggestion Themes	Count
Land Activities	103
Lessons	35
Camps	30
None	26
Water Activities	14
Clubs	11
Registries	4
Advice	2
Total	225

The overriding theme of the Children and Youth Activity suggestions, was how to help everyone connect and have fun together.



Children and Youth Activities (Cont')

The remaining suggestions for children and youth activities were broken down into the following themes:

Theme	Activity Suggestion	Count
Lesson Suggestions	Water ski/Wakeboard	8
	Arts and Crafts	5
	Pickle ball/Tennis	5
	Swimming	5
	Water safety	4
	Nature	3
	Canoe/Kayak	2
	Sailing/Windsurfing	2
	Fishing	1
	Total	35
Water Activity Suggestions	Canoe/kayak	6
	Fishing	2
	Para Sailing	2
	Boat Parade	1
	Camp	1
	Water games/activities	1
	Fly boarding	1
	Total	14
Camp Suggestions	Day Camp	19
	Art Camp	3
	Overnight Camp	2
	Tripping Camp	1
	Music Camp	1
	Tennis Camp	1
	Nature Camp	1
	STEM Kennisis	1
	Social Camp	1
	Total	30
Registry Suggestions	Cottage Buddy Board	1
	Job Posting Board	1
	FB for social connections	1
	chat board	1
	Total	4
Advice Suggestions	Need volunteers to run	1
	Need more summer activities	1
	Total	2

These suggestions will challenge the KLCOA to think outside of the box in order to support and facilitate new activities.

4.2 Other Social, Recreational or Community Activities: Members (Q28)

To help us make sure that we are investing time and funds where you would like us to, the survey asked if there are other social, recreational or community activities that you would like to see the KLCOA involved in.

Question 28- Open ended responses:

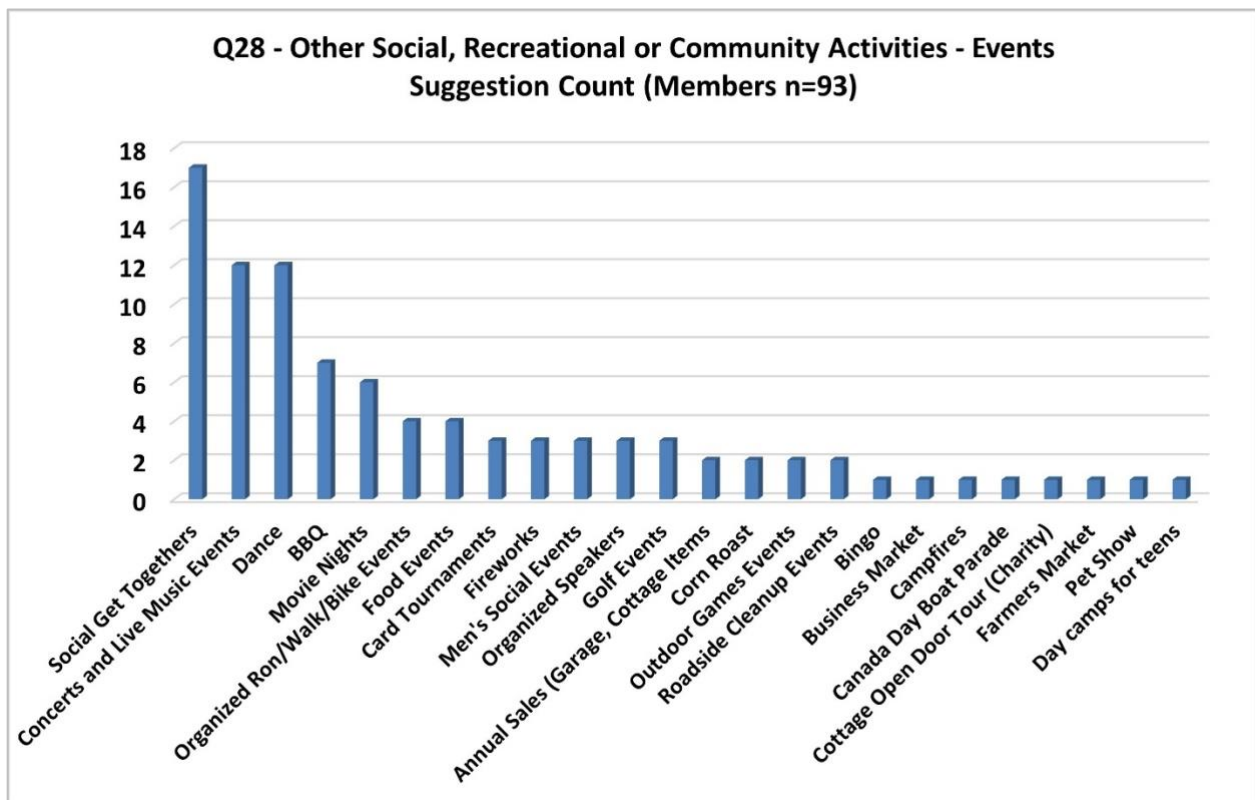
Responses Submitted = 157

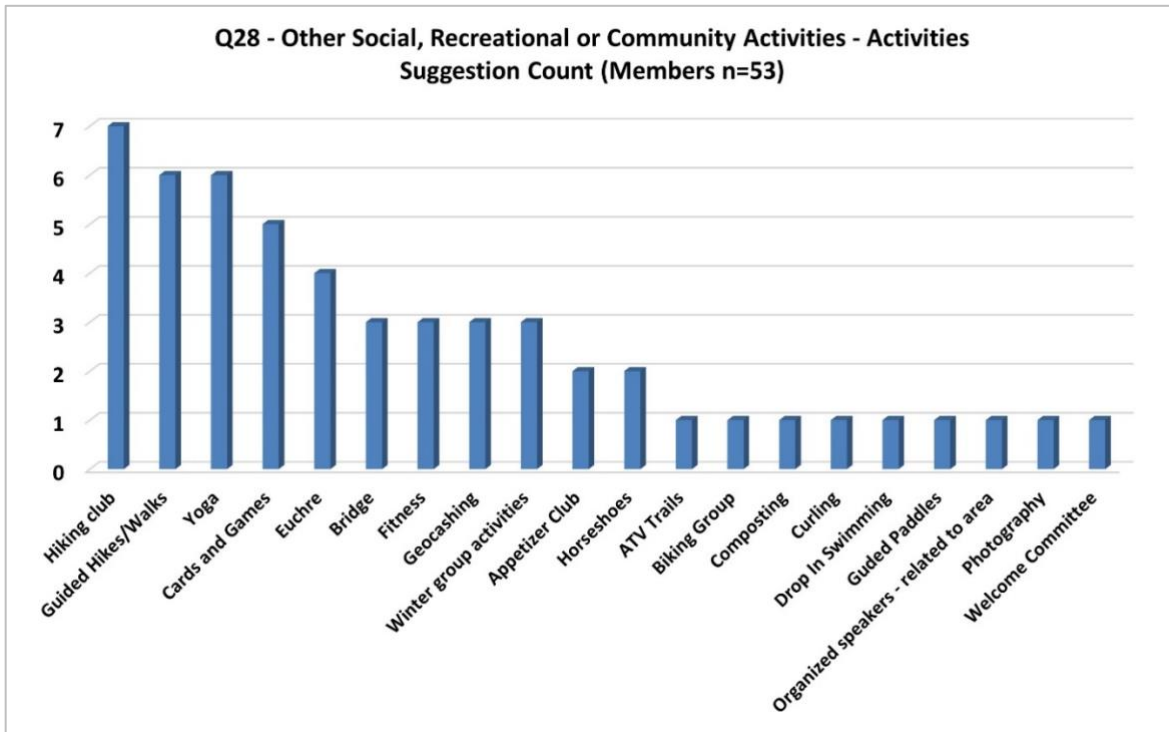
Individual Suggestions = 221

Suggestions were sorted into the following themes:

Themes	Count
Events	93
Activities	53
Marina and Haliburton Forest	36
Education/Workshops/Courses	15
No Comment	14
Other	6
New Locations	4
Total	221

The KLCOA will look at both new and existing activities and events to see where we can best foster community and social interactions. We will be looking to the Community for volunteers to help facilitate.





The remainder of the suggestions were broken down as follows:

Theme	Suggestion	Count
Education, Workshops, Courses	Sailing	1
	Stewardship	6
	Cottage Improvements	1
	ATV lessons	1
	Water Skiing	1
	Portage Routs	1
	Hiking Trails	1
	Boating Skills	3
Total	15	
Other	Join Facebook	1
	Recycling	1
	Monitor Short term rentals	1
	Volunteer Spotter	1
	Invasive weed removal	1
	Too many activities already	1
	Total	6

Additional suggestions related to “New Locations” (4):

Overnight parking at entrance in winter (1), Dog park (2), More walking trails (1)

Haliburton Forest and Marina Suggestions (36)

These suggestions will be passed on to Haliburton Forest and the Marina. We will work with both organizations to see where we can help facilitate new activities.

5.0 Protecting Our Lakes for All of Us and for Future Generations

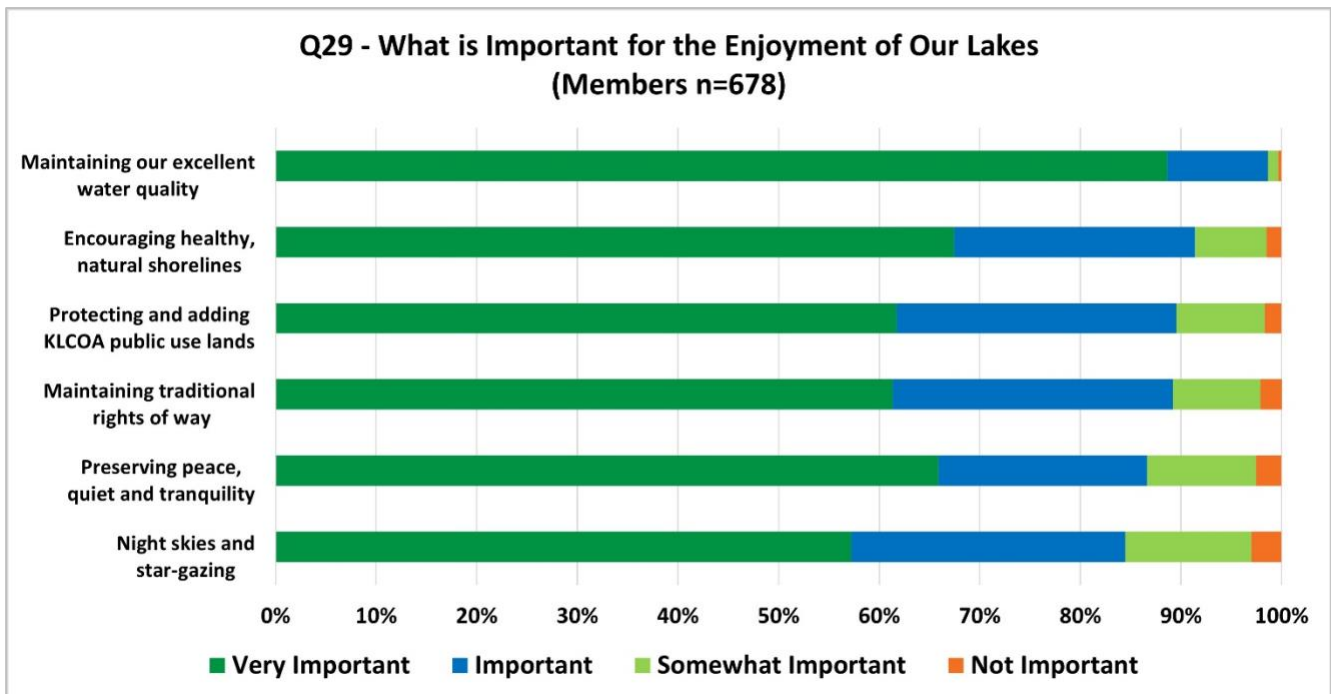
5.1 Importance of the Environment – Members (Q29)

We asked what was most important for our continued enjoyment of the lakes.

The answer is....



The KLCOA invests time and membership funds in helping everyone take the best possible care of our amazing environment. We asked which of these areas you feel are important to your enjoyment of the Kennisis Lakes.



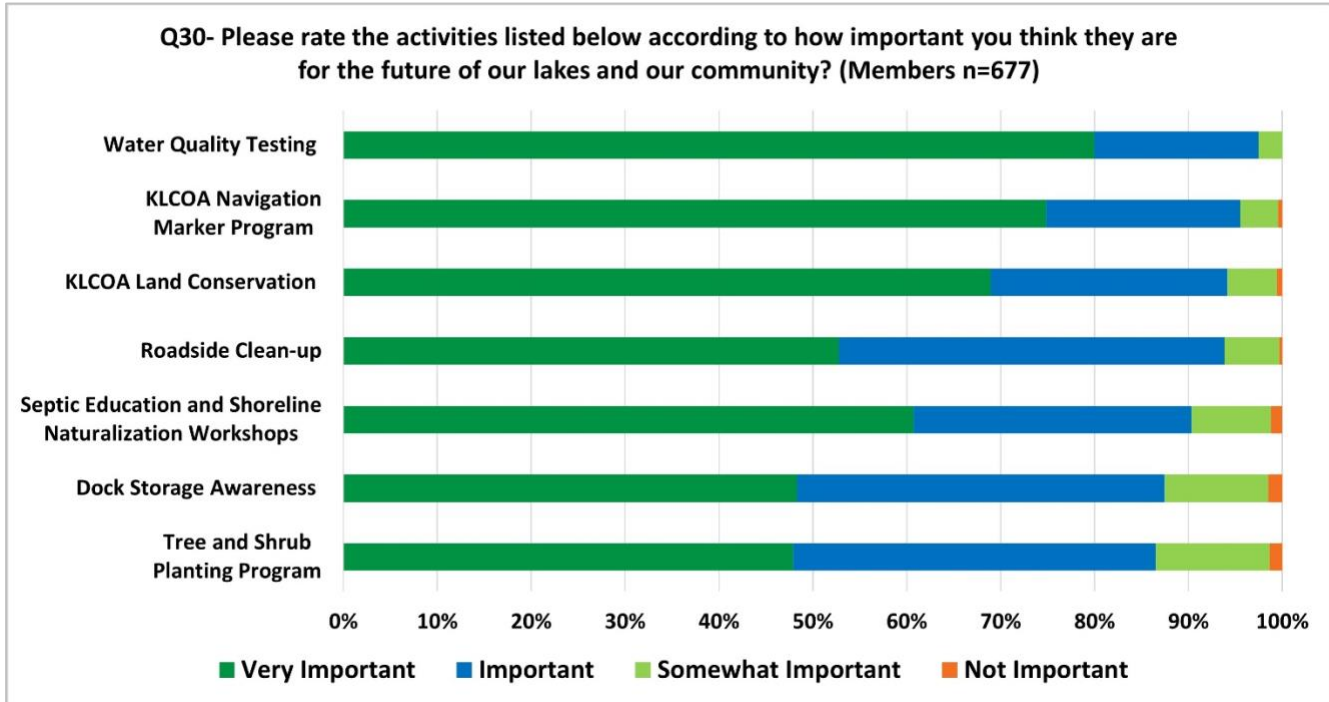


Survey data for question 29 - What is important for the enjoyment of our Lakes?

Response Choices	Very Important		Important		Somewhat Important		Not Important		Total
	%	Count	%	Count	%	Count	%	Count	
Maintaining our excellent water quality	89%	593	10%	67	1%	7	0.3%	2	669
Encouraging healthy, natural shorelines	67%	456	24%	162	7%	48	1%	10	676
Protecting and adding KLCOA public use lands	62%	413	28%	186	9%	59	2%	11	669
Maintaining traditional rights of way	61%	409	28%	186	9%	58	2%	14	667
Preserving peace and quiet (Tranquility)	66%	444	21%	140	11%	73	3%	17	674
Night skies and star-gazing protection (managing light pollution)	57%	380	27%	181	13%	83	3%	20	664
Answered									678

5.2 KLCOA Environmental Programs -Members (Q30)

The KLCOA operates a number of environmental programs designed to take care of the land, water and safety around our beautiful lakes. **We asked you to rate the activities listed below according to how important you think they are for the future of our lakes and our community.**



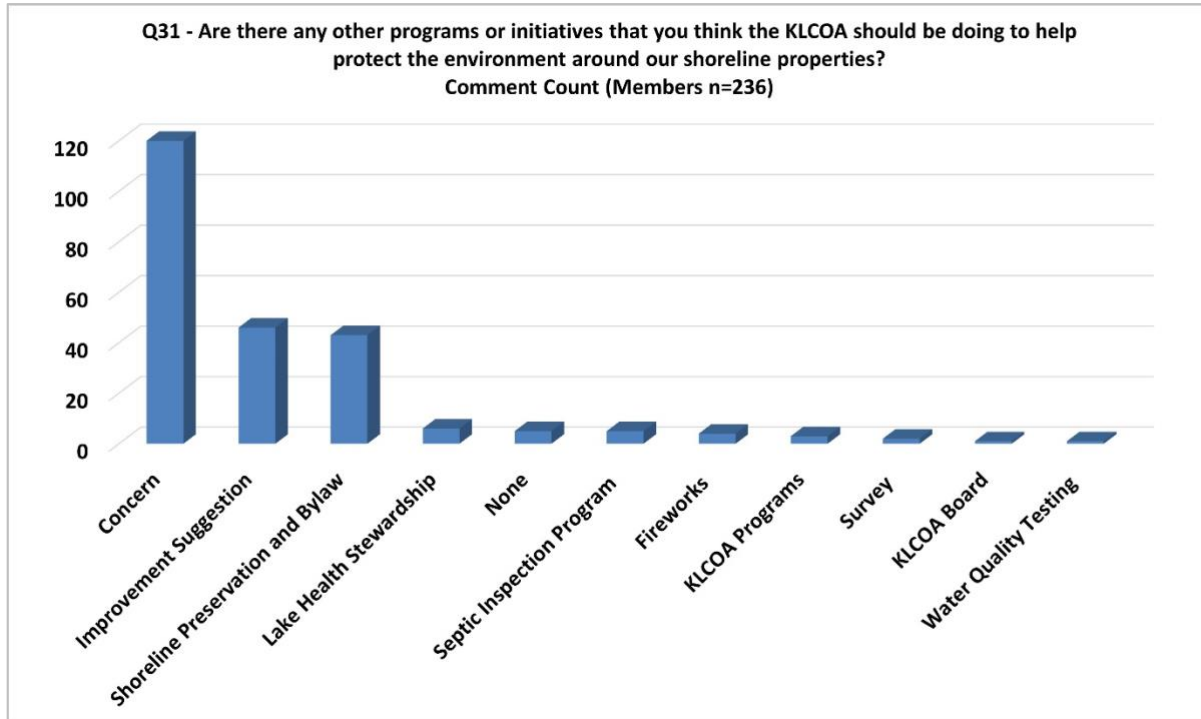
Data for question 30 - How important are these activities for the future of our lakes and community?

Response Choices	Very Important		Important		Somewhat Important		Not Important		Total
	%	Count	%	Count	%	Count	%	Count	
Water quality testing program	80.0%	539	17.5%	118	2.5%	17	0.0%	0	674
KLCOA hazard and no wake marker buoy program	74.9%	503	20.7%	139	4.0%	27	0.5%	3	672
KLCOA Land Conservation*	68.9%	459	25.2%	168	5.3%	35	0.6%	4	666
Roadside clean-up	52.8%	352	41.1%	274	5.9%	39	0.3%	2	667
Septic education and shoreline naturalization workshops	60.7%	408	29.6%	199	8.5%	57	1.2%	8	672
Floating dock storage awareness and abandoned dock clean-up	48.3%	324	39.2%	263	11.0%	74	1.5%	10	671
Native tree and shrub planting program	47.9%	323	38.6%	260	12.2%	82	1.3%	9	674
Answered									677

*The KLCOA currently owns Blueberry Islands, Two Loon Island, Bullfrog Bay, Soap Pond (pending) and are stewards of Norah's Island – these lands are all protected open space.

5.3 Comments on Other Programs and Initiatives – Members (Q31) Open Ended Comments

We asked if there are there any other programs or initiatives that you think the KLCOA should be doing to help protect the environment around our shoreline properties?



Responses Submitted=168

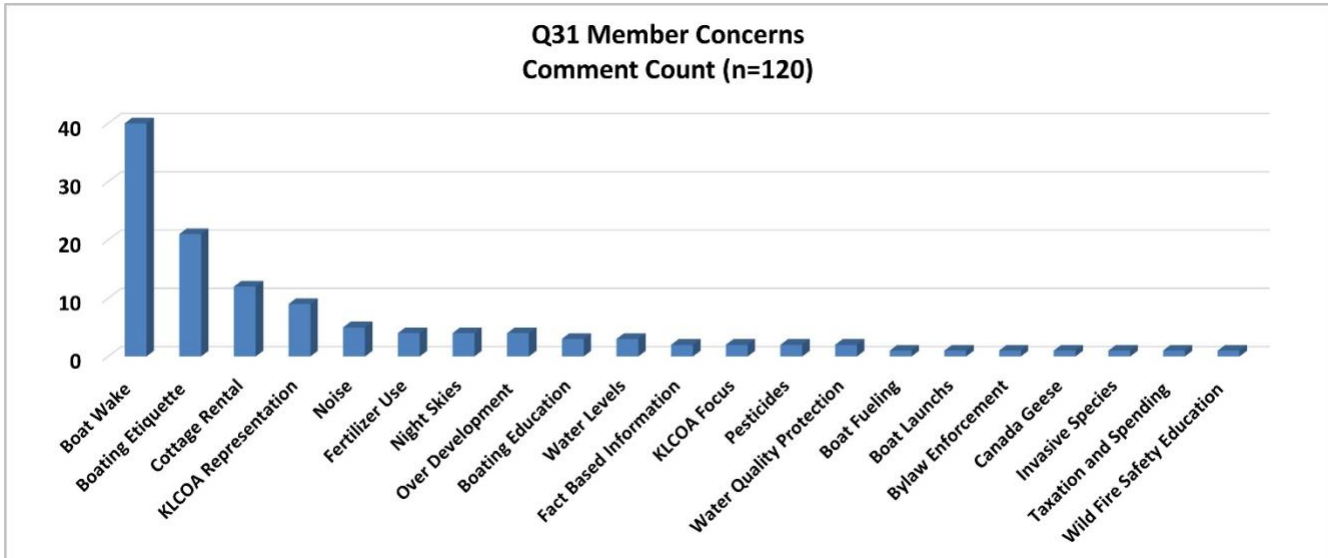
Individual comments by topic = 236

Comments were sorted into the following themes:

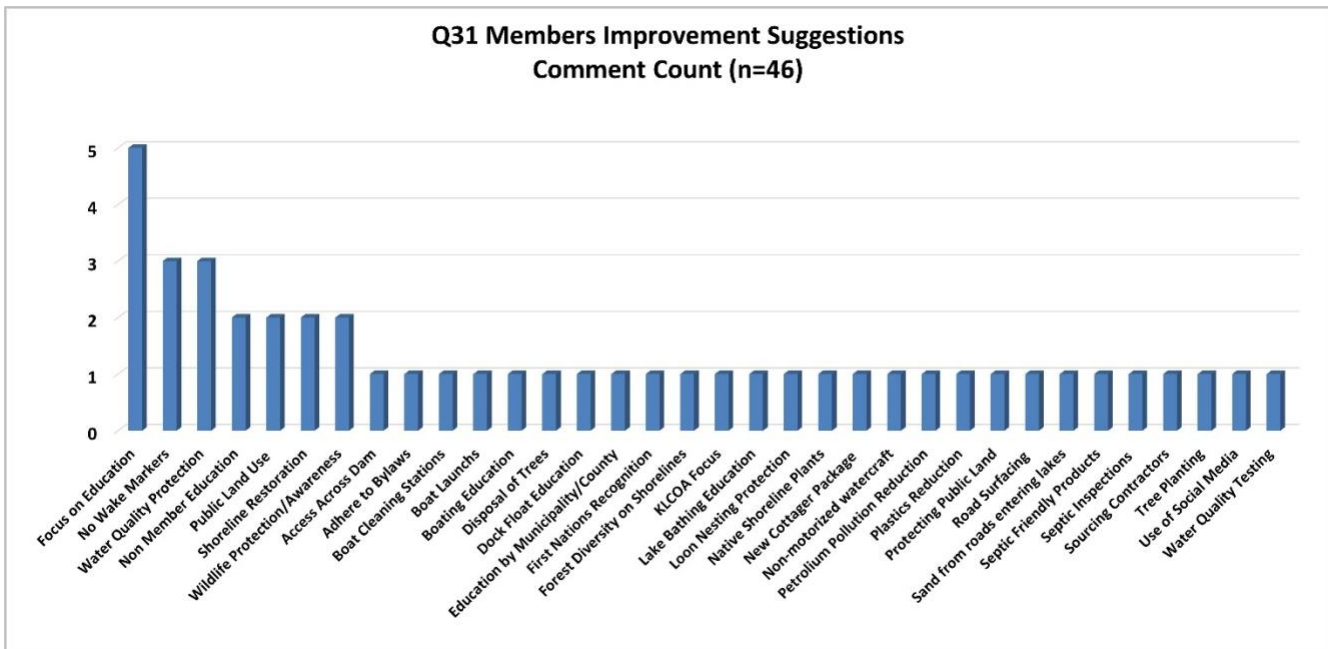
Comment Theme	Count
Concerns	120
Improvement Suggestions	46
Shoreline Preservation and Shoreline Preservation Bylaw	43
Lake Health Stewardship	6
None	5
Septic Inspection Program	5
Fireworks	4
KLCOA Programs	3
Survey	2
KLCOA Board	1
Water Quality Testing	1
Total	236

We further categorized the three top themes- Concerns, Improvement Suggestions and Shoreline Preservation into specific topics.

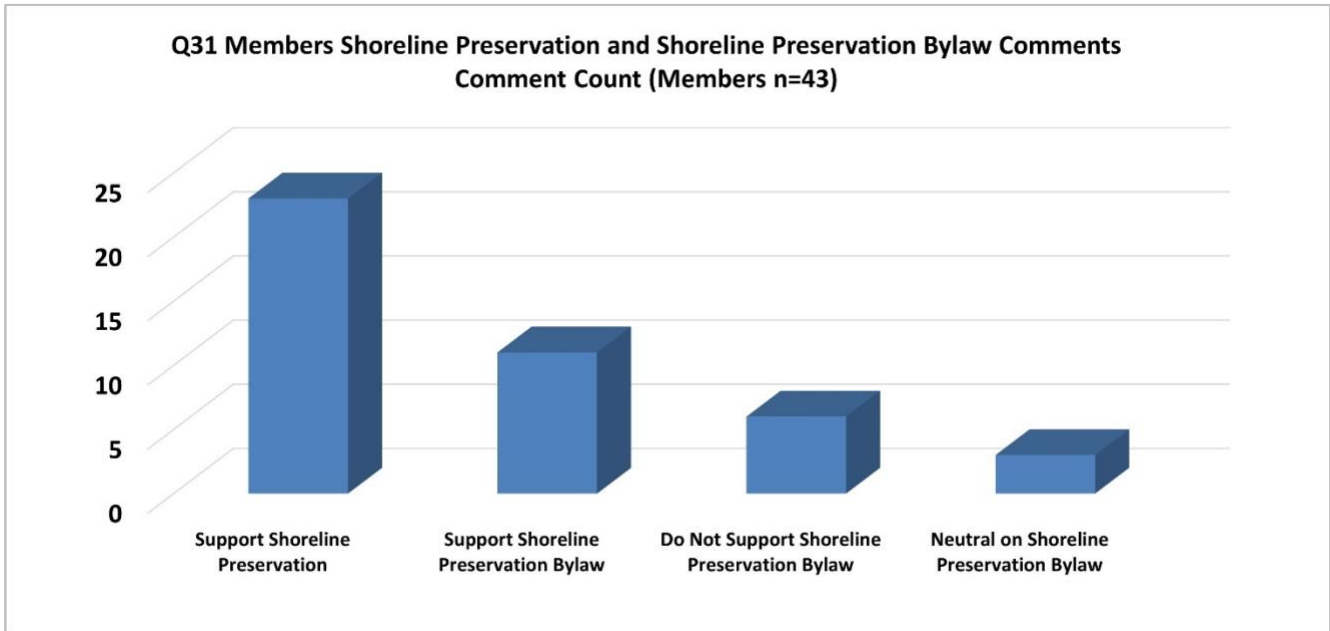
Question 31 - Member’s “Concerns” were sorted into the following specific topics.



Question 31 - Members “Improvement Suggestions” were sorted by the following areas.



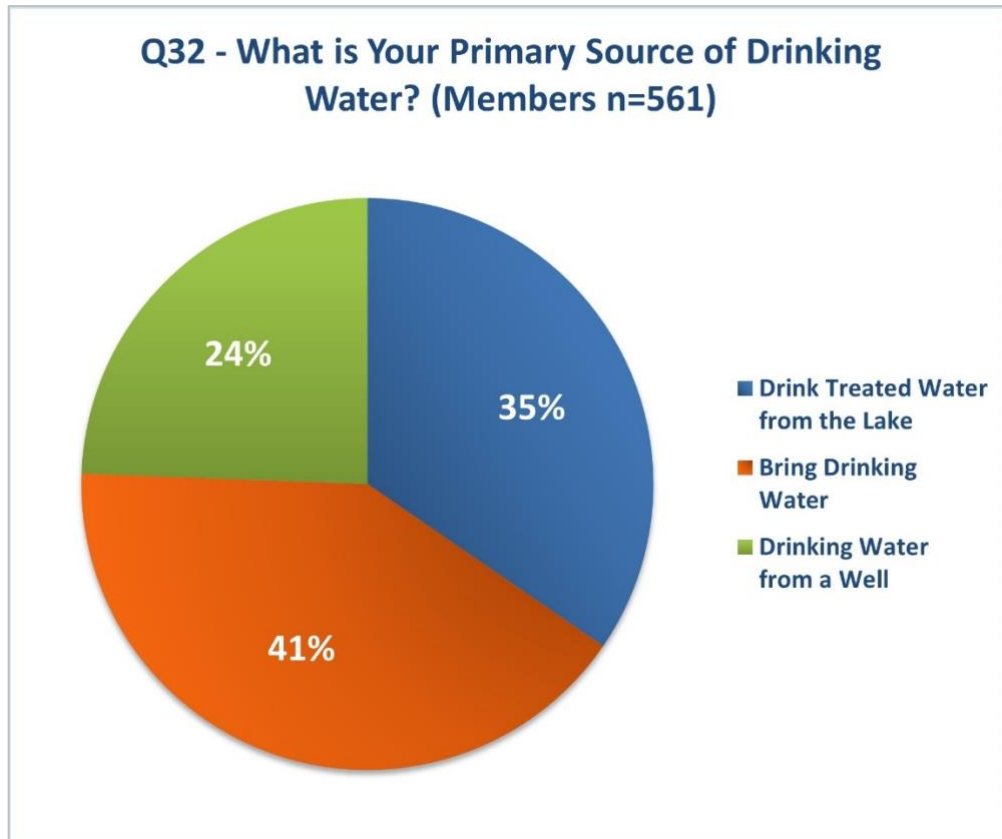
Question 31 - Members comments regarding Shoreline Preservation and the proposed Haliburton County Shoreline Preservation Bylaw were sorted into the following areas.



5.4 Drinking Water Source and Quality- Members (Q32, Q33, Q34)

Primary Source of Drinking Water – Members (Q32)

Over the years the method by which the community gets its drinking water has changed. Some of us remember the time when we used to stop to fill our bottles at the roadside water spouts. We asked you - What is your primary source of drinking water?



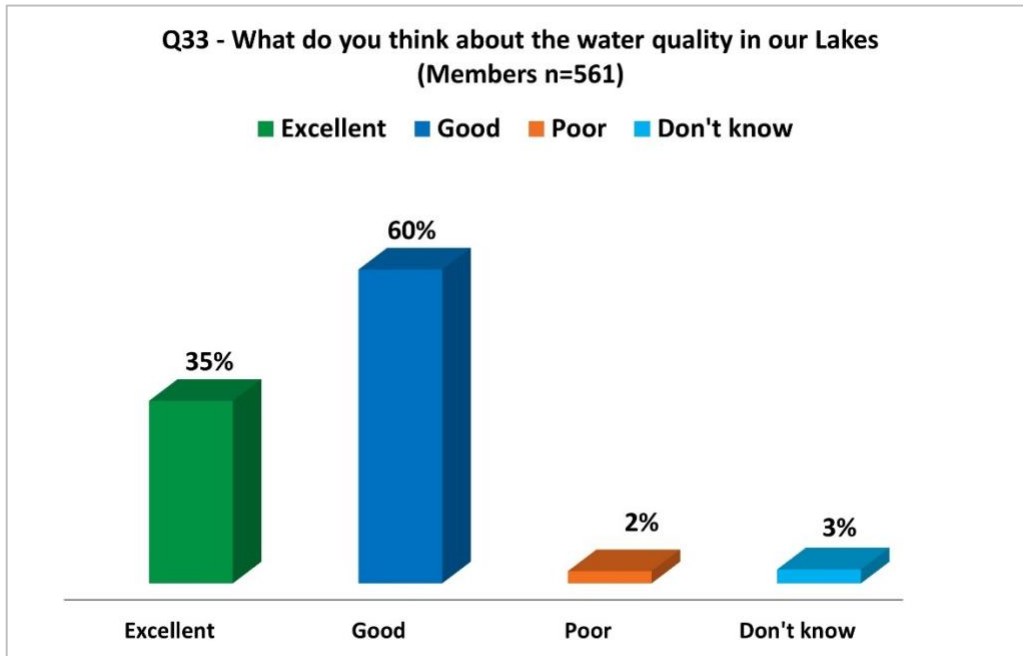
Data for question 32 – Source of drinking water.

Drinking Water Source	Response	Adjustment	Adjusted	%
We use treated water from our lake	188	6	194	35%
We bring water or use bottled water	207	23	230	41%
We use water from a well on our property	135	2	137	24%
Answered	561			

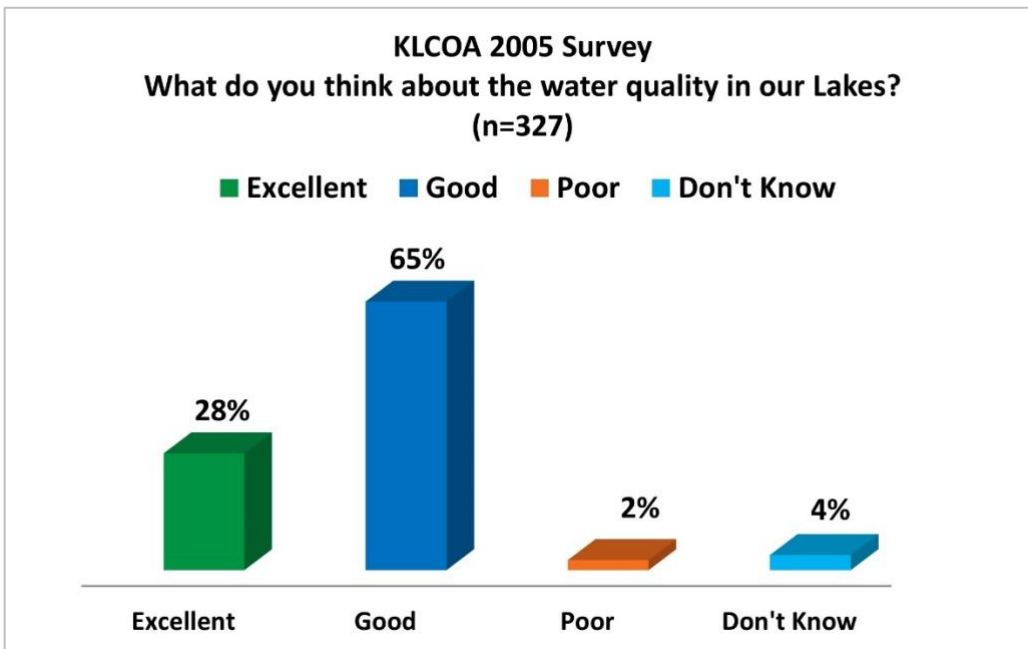
Note – Adjustments were made to the data, based on the responses to the “other” category responses.

Water Quality – Members (Q33)

We are all here for the water! We know that the quality of our water has been changing over time with the development on our lakes and with climate change. We asked you to tell us what you think the water quality is like in our lakes.

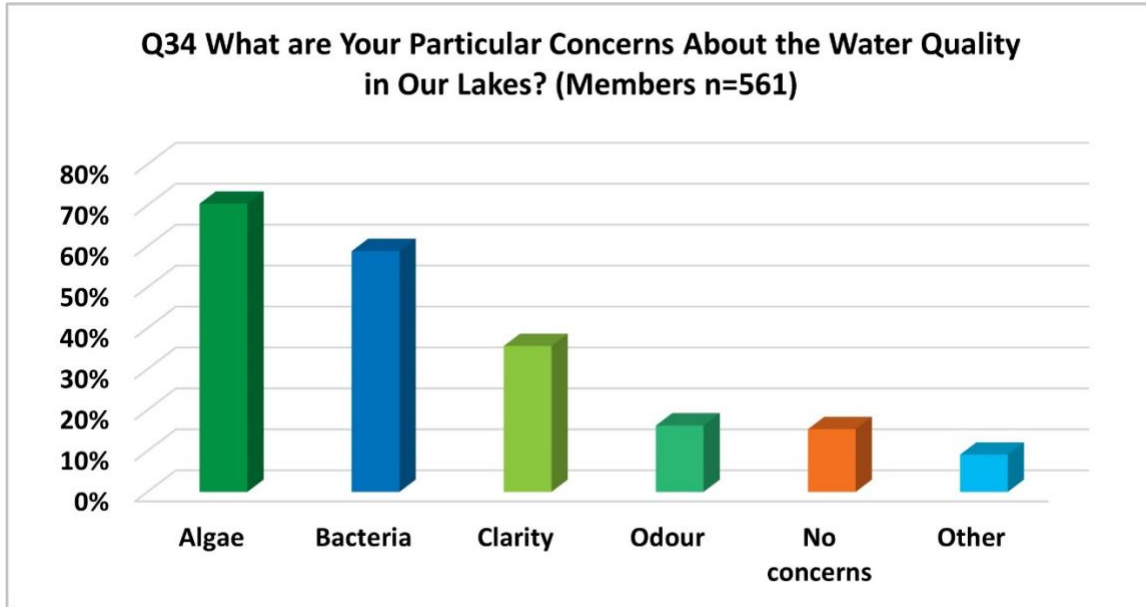


Keeping in mind that the results are respondents perception of the water quality and are subjective, the KLCOA 2005 Survey asked the same question and by contrast, participants in 2005 felt the water quality rated somewhat less in terms of "Excellent" and somewhat more in terms of "Good".



Water Quality Concerns – Members (Q34)

We asked you about your particular concerns about water quality.



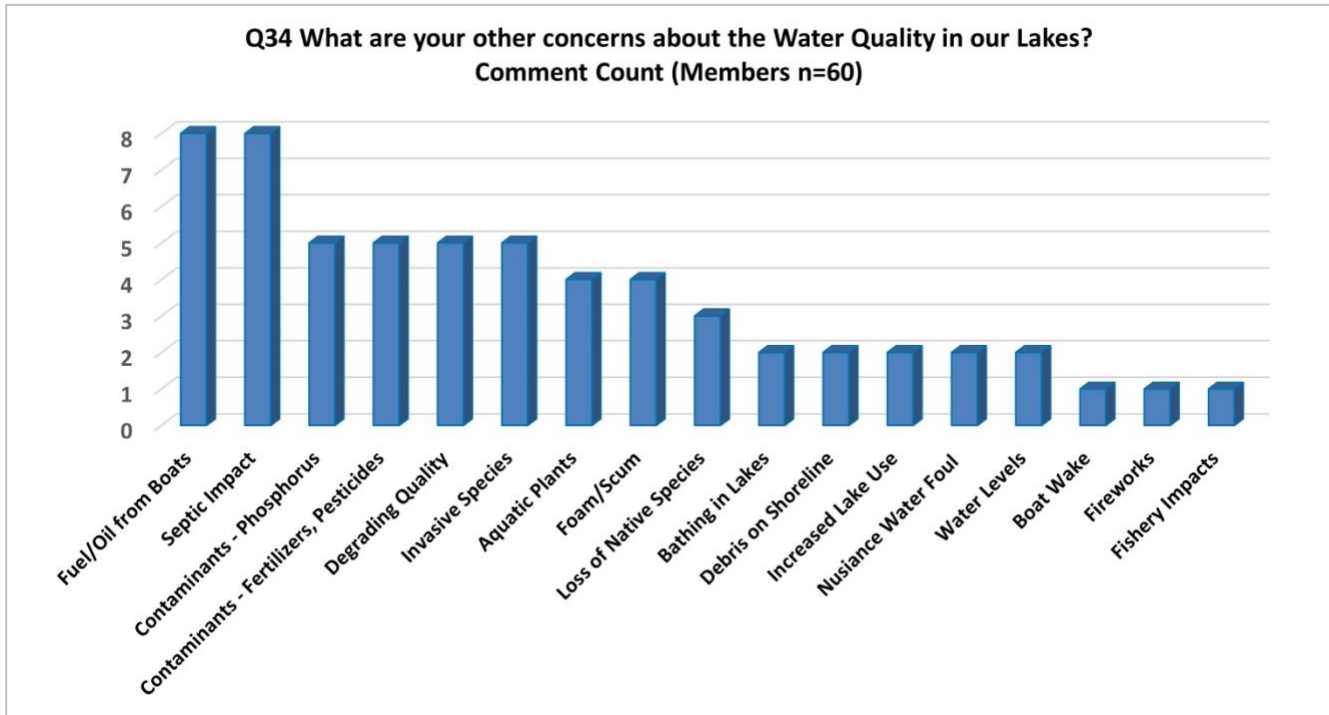
Data for question 34 – Concerns about water quality.

Response Choices	Response %	Response Count	Adjustment	Adjusted	Adjusted Response %
Algae	69.3%	389	6	395	70%
Bacteria	58.8%	330		330	59%
Clarity	35.7%	200		200	36%
Odour	16.2%	91		91	16%
No concerns	15.0%	84	2	86	15%
Other	10.5%	59	-8	51	9%
Answered		561			

We asked about ‘Other’ concerns you has with water quality. The other concern responses are shown below, and the data for the responses is illustrated on the following page.

phosphorus algae blooms water quality Phosphate years weeds
 boats leaks use septic lake will water Oil increased re
 foam concerned impact People pollution

The “Other” concerns were distributed into the following themes:



Responses Submitted=51

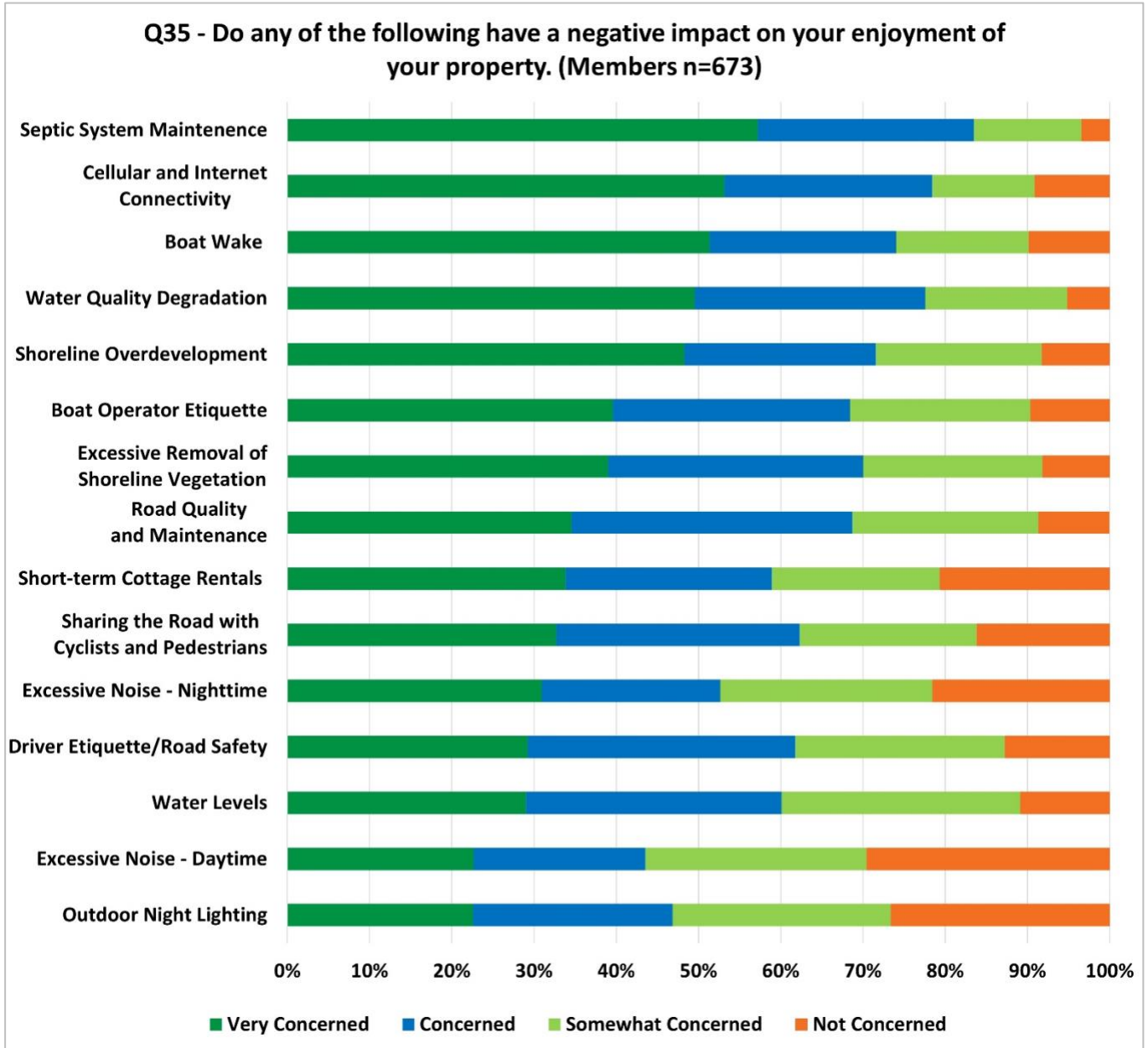
Individual comments by topic =60

Comments were sorted into the following themes:

Comment Theme	Count
Fuel/Oil from Boats	8
Septic Impact	8
Contaminants – Phosphorus	5
Contaminants – Fertilizers, Pesticides	5
Degrading Quality	5
Invasive Species	5
Aquatic Plants	4
Foam/Scum	4
Loss of Native Species	3
Bathing in Lakes	2
Debris on Shoreline	2
Increased Lake Use	2
Nuisance Water Foul	2
Water Levels	2
Boat Wake	1
Fireworks	1
Fishery Impacts	1
Total	60

5.5 Concerns Around Our Lakes – Members (Q35)

We are very interested in listening to how you think our shared enjoyment of the lakes could be improved. We asked if you feel that any of the following have a negative impact on your enjoyment of your property.





Data for Question 35 – Concerns around our Lakes.

Response Choices	Very Concerned		Concerned		Somewhat Concerned		Not Concerned		Total
	%	Count	%	Count	%	Count	%	Count	
Septic system misuse & lack of maintenance	57%	381	26%	175	13%	87	3%	23	666
Poor cellular and internet connectivity	53%	355	25%	169	12%	83	9%	61	668
Boat wakes hitting our shorelines	51%	344	23%	152	16%	108	10%	66	670
Water quality degradation	50%	327	28%	185	17%	114	5%	34	660
Shoreline overdevelopment	48%	321	23%	155	20%	134	8%	55	665
Boat operator etiquette	40%	262	29%	191	22%	145	10%	64	662
Excessive removal of shoreline vegetation	39%	258	31%	205	22%	144	8%	54	661
Quality and maintenance of our roads	35%	231	34%	228	23%	151	9%	58	668
Short-term cottage rentals and renters	34%	224	25%	166	20%	135	21%	137	662
Sharing the road with cyclists and pedestrians	33%	216	30%	196	21%	142	16%	107	661
Excessive noise - nighttime	31%	205	22%	144	26%	171	22%	143	663
Driver etiquette on our roads and road safety	29%	195	33%	217	25%	170	13%	85	667
Changing water levels	29%	192	31%	206	29%	192	11%	72	662
Excessive noise - daytime	23%	151	21%	139	27%	179	30%	197	666
Outdoor night lighting	23%	150	24%	161	27%	176	27%	177	664
Answered									673

We also asked an open-ended question - Are any other concerns that we have missed?

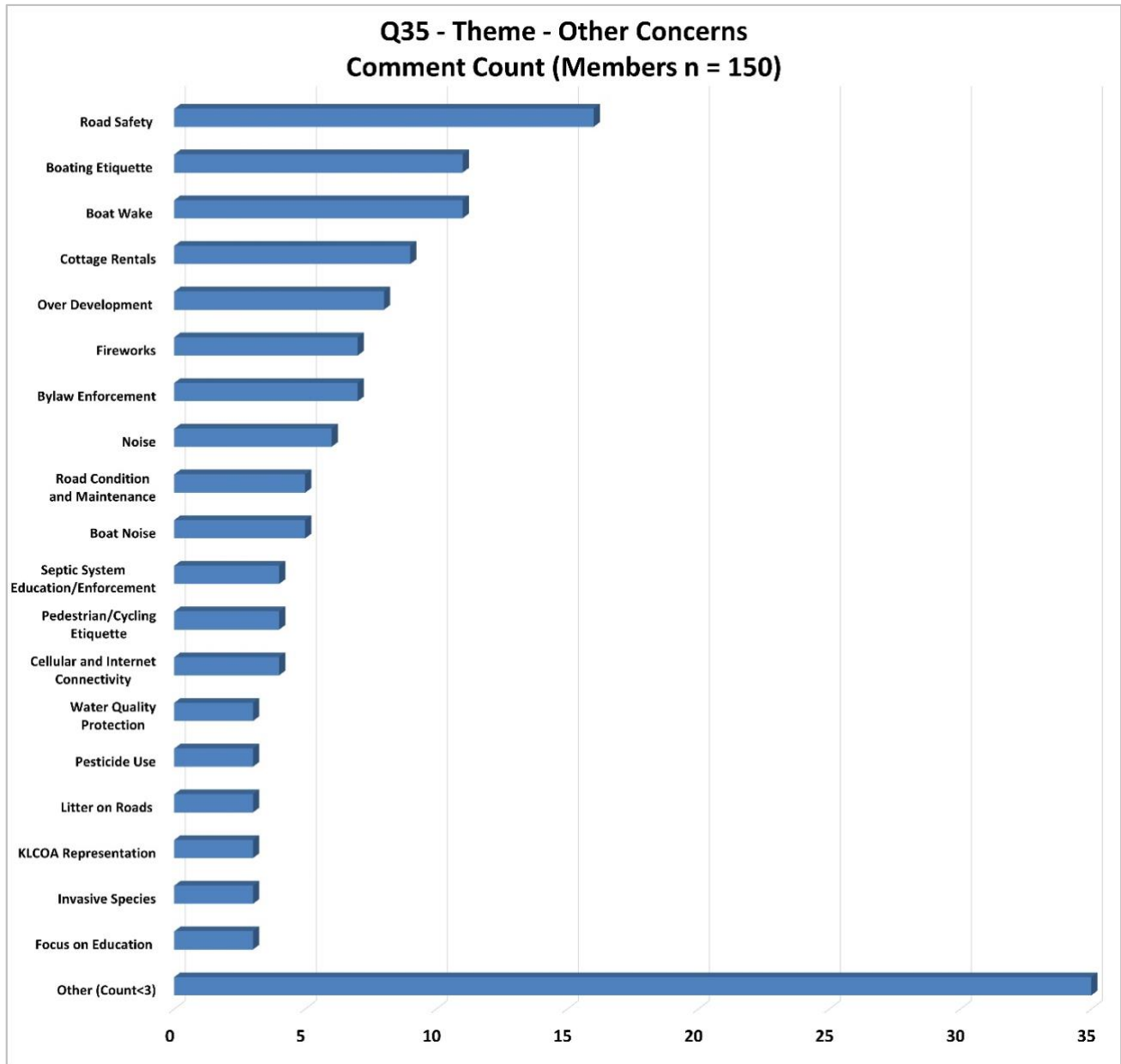
Responses = 121

Individual comments by topic = 175

Comment Themes (See following pages for a further breakdown)

Comment Theme	Count
Concerns	150
Shoreline Preservation and Proposed Shoreline Preservation Bylaw	16
None	8
Survey	1
Total	175

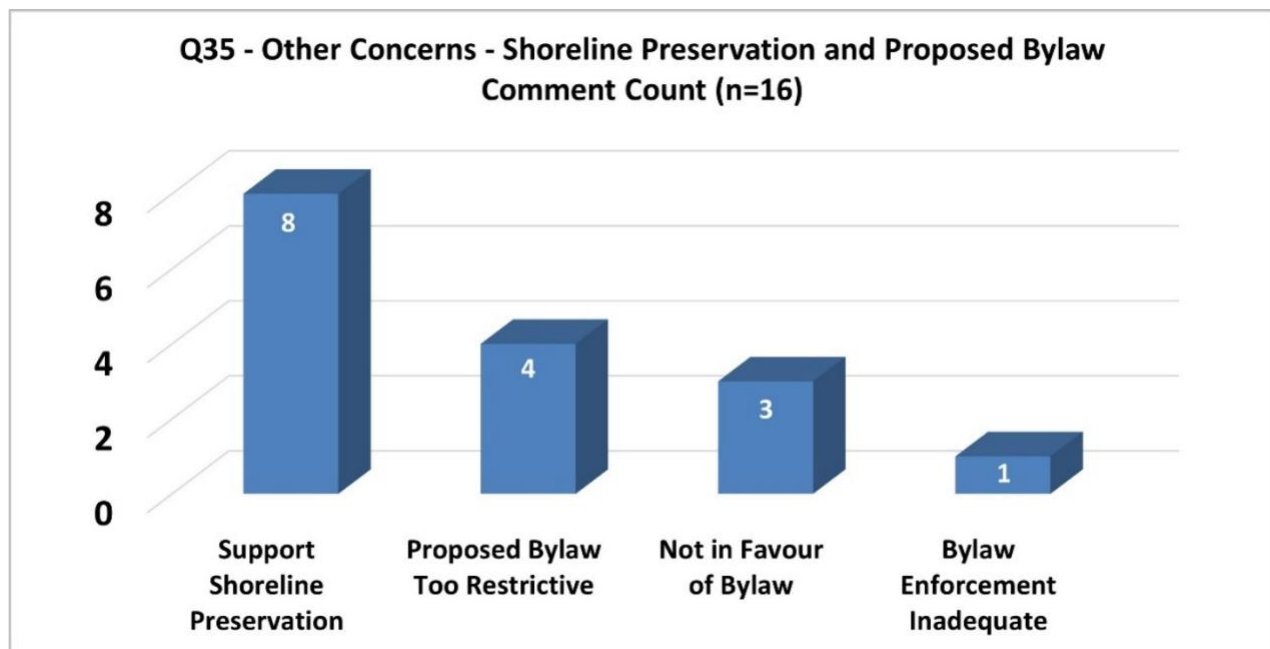
Distribution of “Concern” comment topics for question 35.



The “Other” Q 35 Concern topics with less than three instances were:

Comment Topic	Comment Count	Comment Topic	Comment Count
Encouraging Respectful Behaviour	2	Kennisis Fishery	1
Fertilizer Use	2	KLCOA Programs	1
Pedestrian/Cyclist Safety	2	Marina Development	1
Pet Monitoring by Owners	2	Municipal Government Direction	1
Water Levels	2	Night Skies	1
Wildfire Safety	2	No Problem with Boat Wake/Etiquette	1
Wildlife Education and Protection	2	Nuisance Insects	1
Spur Road Management	1	Public Meeting Space	1
Traditional Rights of Way	1	Shoreline Property Respect	1
Bylaws	1	Shoreline Viewscape Colours	1
Community	1	Smoke from Campfires	1
Electricity Cost	1	Kennisis Fishery	1
Cell Tower Locations	1	Dock Size	1
Cottage Fire Contamination	1	Float Plane Safety	1
Cottage Waste Management	1	Garbage Disposal	1
Cottage Watch Program	1	Haliburton Forest Access	1

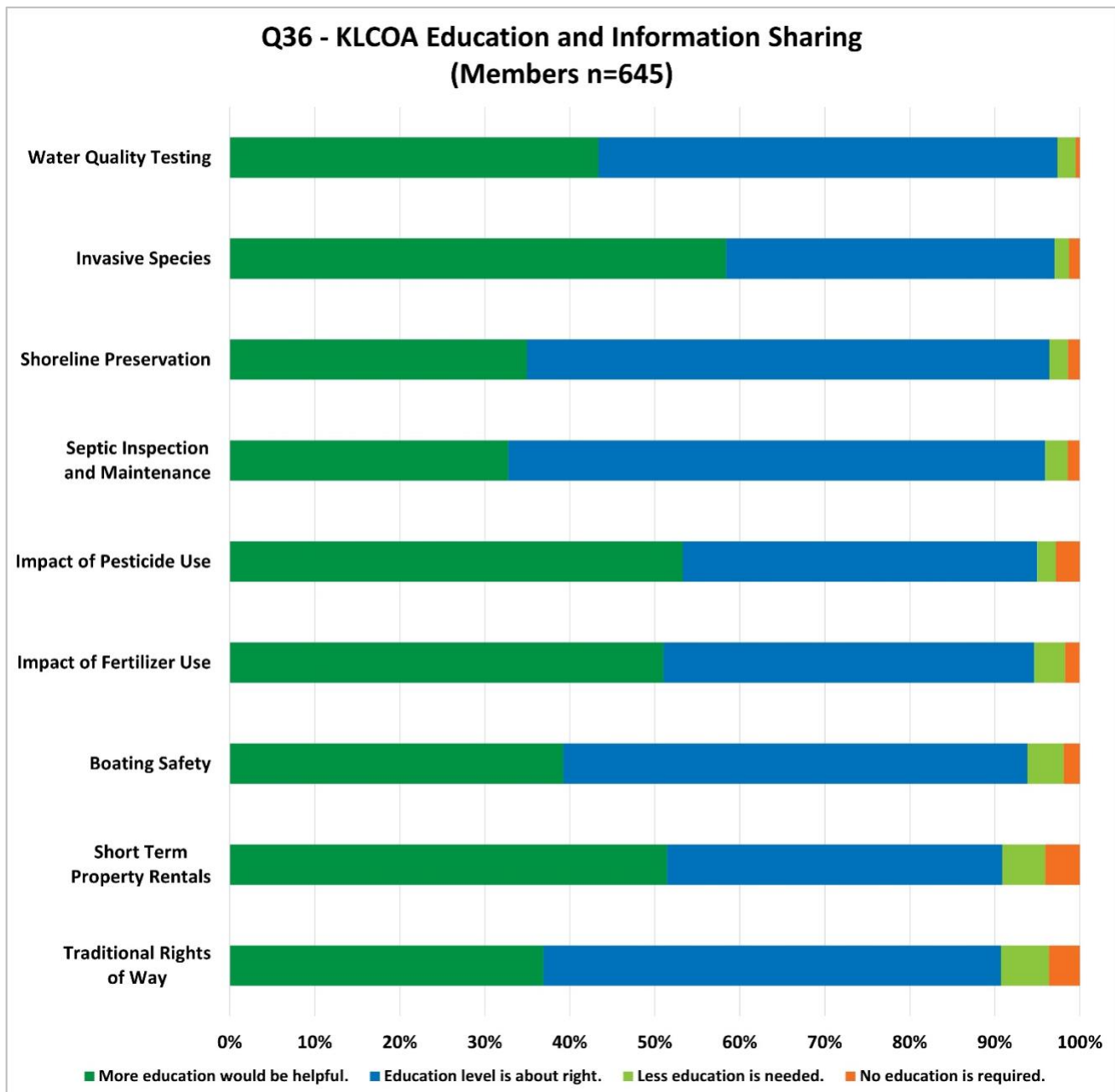
Distribution of “Shoreline Preservation and Proposed Shoreline Preservation Bylaw” comment topics for question 35.



6.0 Education and Advocacy (Members)

6.1 KLCOA Education and Information Sharing - Members (Q36)

Another important area of our work is sharing the helpful advice and information that we gather for our community and from our partner organizations such as FOCA (Federation of Ontario Cottagers Association), the CHA (Coalition of Haliburton Property Owners' Association) and Safe Quiet Lakes. We asked if you feel we are doing enough to share this knowledge, or if you'd like us to be doing more.





Data for Question 36 - KLCOA Education and Information Sharing.

Response Choices	More Education		Level is Right		Less Education		No Education		Total
	%	Count	%	Count	%	Count	%	Count	
Water Quality - testing results and how do we protect it	43%	278	54%	346	2%	14	0%	3	641
Invasive Species - What are they and how do we keep them away?	58%	372	39%	246	2%	11	1%	8	637
Shoreline Preservation - best practices	35%	224	61%	394	2%	14	1%	9	641
Septic Inspection and Maintenance	33%	210	63%	405	3%	17	1%	9	641
Impact of Pesticide Use - including spraying for mosquitos	53%	341	42%	267	2%	14	3%	18	640
Impact of Fertilizer Use	51%	324	44%	277	4%	23	2%	11	635
Boating Safety	39%	248	55%	345	4%	27	2%	12	632
Short Term Property Rentals - best practices	51%	327	39%	251	5%	32	4%	26	636
Traditional Rights of Way	37%	234	54%	341	6%	36	4%	23	634
Answered									645

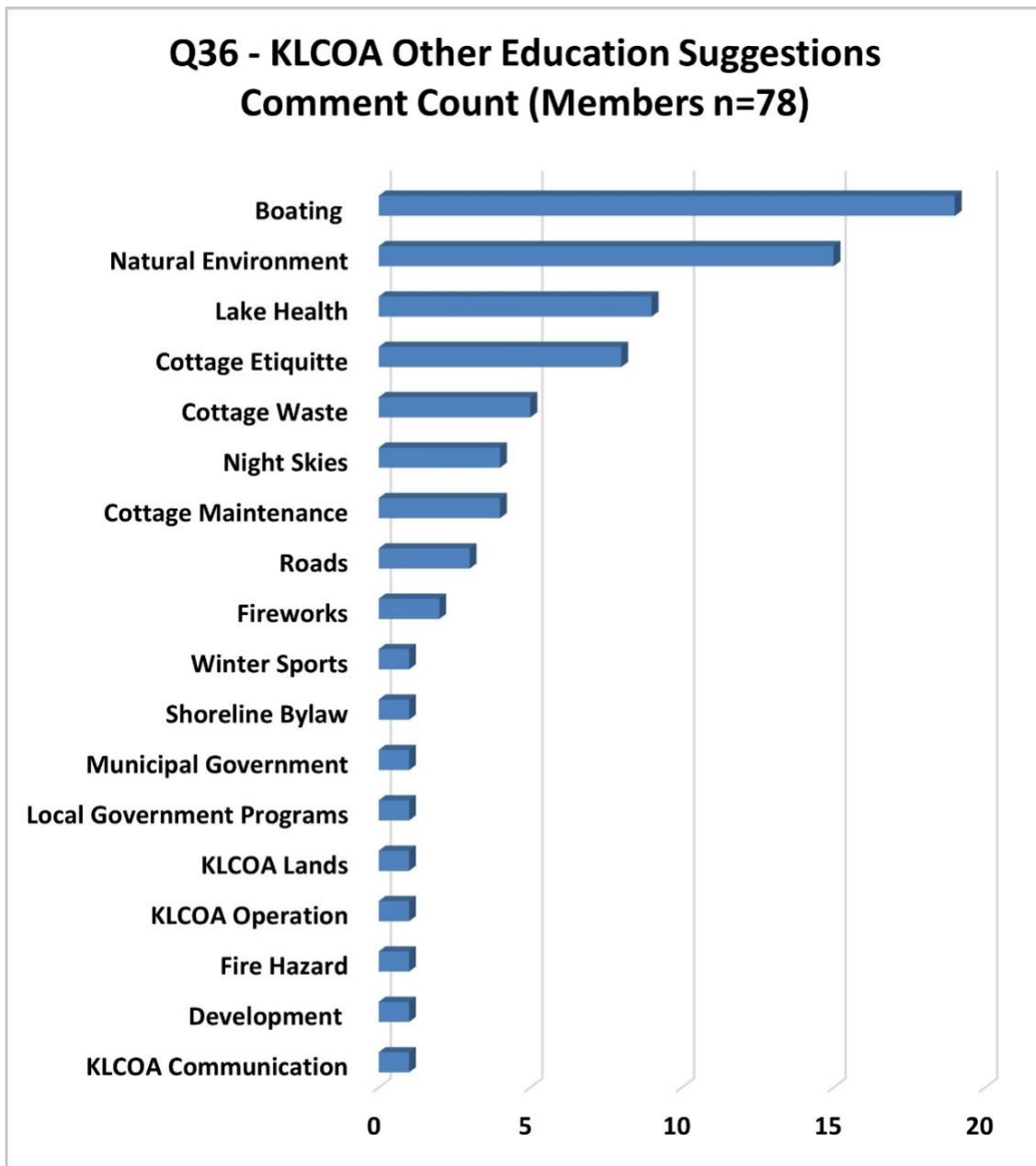
KLCOA Education and Information Sharing – Members (Q36 – Open Ended Comments)

We also asked Survey participants - Are there other topics where you would like to see more education provided by the KLCOA?

Responses Submitted=65

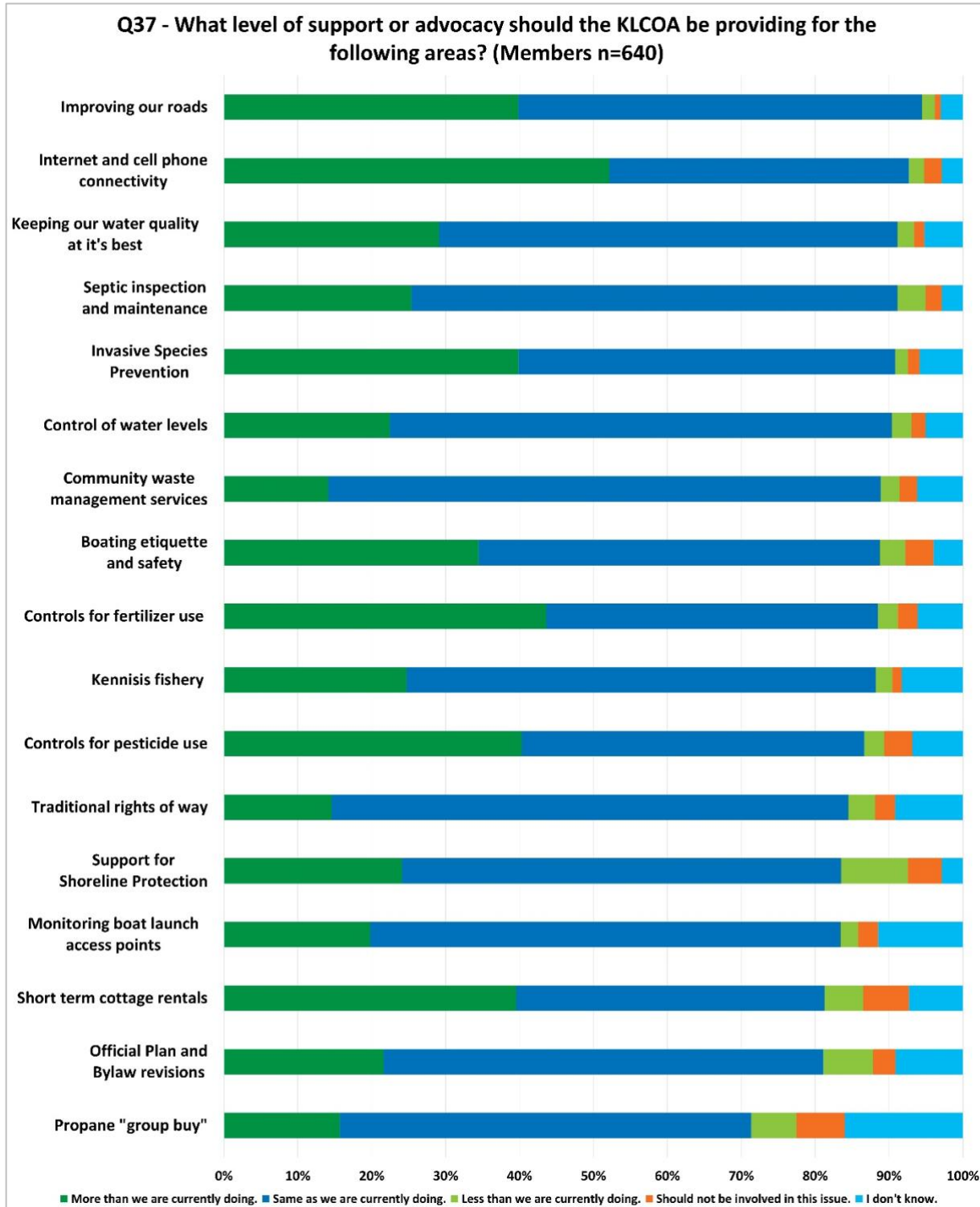
Individual comments by topic = 78

Comments were sorted into the following themes:



6.2 KLCOA Support and Advocacy - Members (Q37)

We asked about your thoughts on the level of support or advocacy we should be providing on specific topics.





KLCOA Support and Advocacy (Cont.)

To make sure that we are getting involved in the issues that matter most to you, we wanted to understand your thoughts on the level of support or advocacy that we should be providing on specific topics. Our goal has always been to support our Lake community by protecting the health of our lakes and our property values. Consistent with our KLCOA purpose and our Lake Plan, the KLCOA considers it appropriate to provide input to different levels of government, service providers and other groups on issues that affect our Lake community. In addition, the KLCOA, as a large community organization is often approached and asked to comment on government planning/zoning initiatives, development projects and other issues. Through this work, we often receive important and timely information that we share, so that you can make your own informed decisions.

Data for Question 37 - KLCOA Support and Advocacy.

Response Choices	More than we are currently doing.		Same as we are currently doing.		Less than we are currently doing.		Should not be involved in this issue.		I don't know.		Total
	%	Count	%	Count	%	Count	%	Count	%	Count	
Improving our roads	40%	251	55%	344	2%	11	1%	5	3%	19	630
Internet and cell phone connectivity	52%	329	41%	256	2%	13	2%	15	3%	18	631
Keeping our water quality at it's best	29%	184	62%	392	2%	14	1%	9	5%	33	632
Septic inspection and maintenance	25%	160	66%	415	4%	24	2%	14	3%	18	631
Invasive Species Prevention	40%	252	51%	322	2%	11	2%	10	6%	37	632
Control of water levels	22%	142	68%	430	3%	17	2%	12	5%	32	633
Community waste management services	14%	89	75%	472	3%	16	2%	15	6%	39	631
Boating etiquette and safety	34%	217	54%	342	3%	22	4%	24	4%	25	630
Controls for fertilizer use	44%	277	45%	285	3%	17	3%	17	6%	39	635
Kennisis Fishery	25%	155	63%	398	2%	14	1%	8	8%	52	627
Controls for pesticide use	40%	253	46%	291	3%	17	4%	24	7%	43	628
Traditional rights of way	15%	92	70%	441	4%	23	3%	17	9%	58	631
Support for Shoreline Protection	24%	152	59%	375	9%	57	5%	29	3%	18	631
Monitoring boat launch access points	20%	124	64%	399	2%	15	3%	17	11%	72	627
Short term cottage rentals	40%	249	42%	263	5%	33	6%	39	7%	46	630
Official Plan and Bylaw revisions	22%	135	60%	372	7%	42	3%	19	9%	57	625
Propane "group buy"	16%	98	56%	348	6%	38	7%	41	16%	100	625
Answered											640



KLCOA Support and Advocacy – Members (Q37 Open Ended Comments)

For Question 37, we asked if there are more issues that you think the KLCOA should be providing advocacy for.

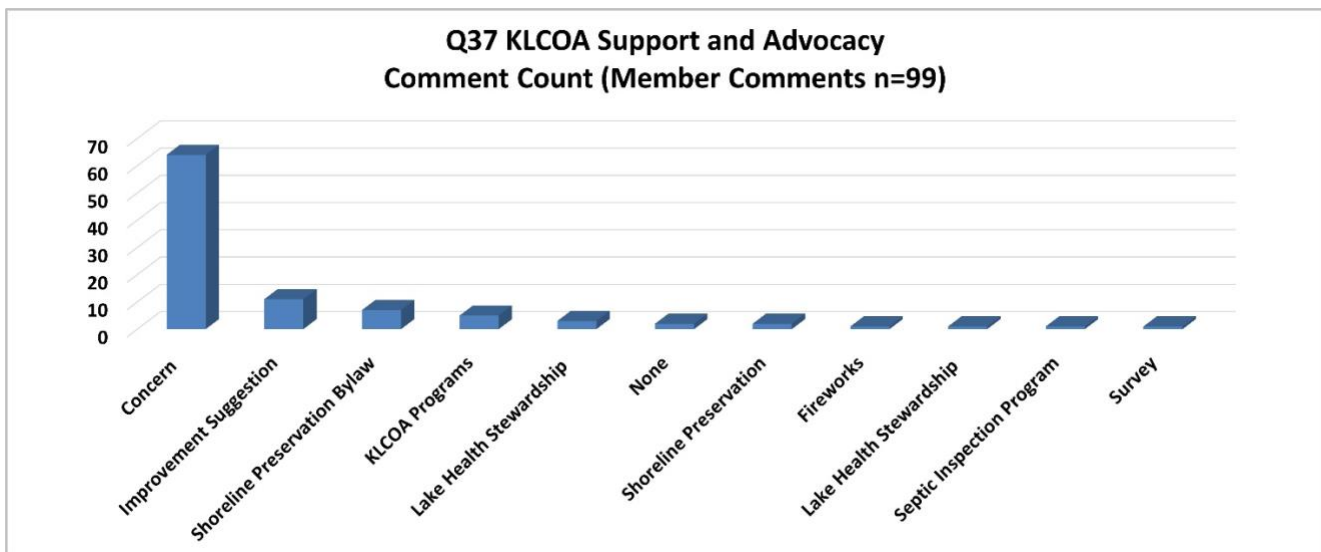
Responses Submitted=74

Individual comments by topic = 99

Comments were sorted into the following themes:

Comment Theme	Count
Concern	64
Improvement Suggestion	11
Shoreline Preservation Bylaw	7
KLCOA Programs	5
Lake Health Stewardship	3
None	2
Shoreline Preservation	2
Fireworks	1
Lake Health Stewardship	1
Septic Inspection Program	1
Survey	1
TOTAL	99

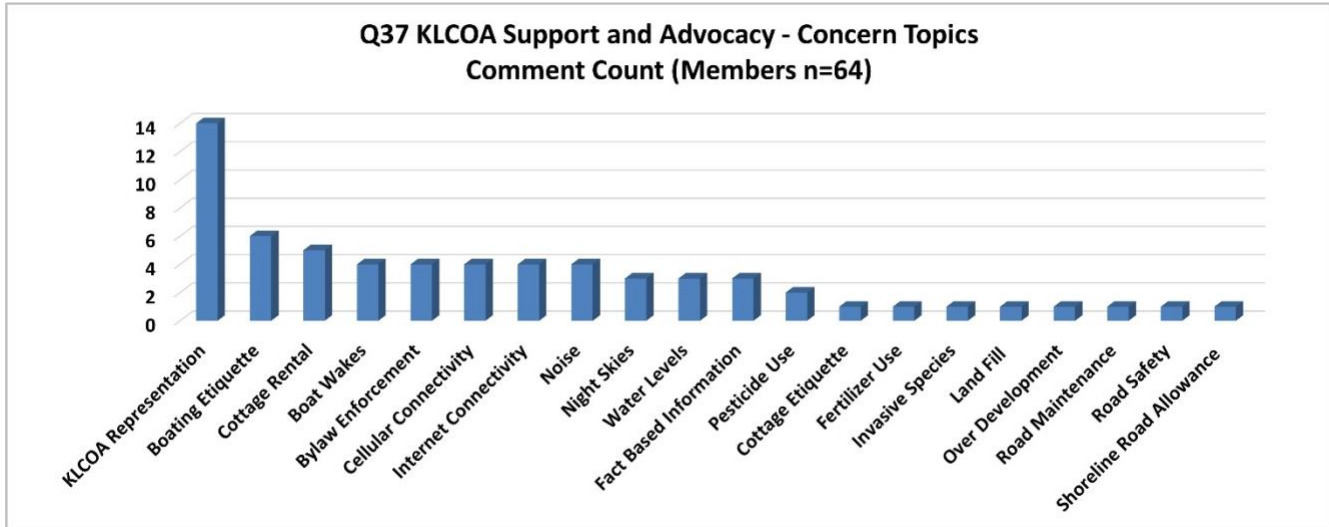
The following chart shows the comment distribution in themes, for the KLCOA Support and Advocacy question 37 (n=99).



The two top themes, “Concerns” and “Improvement Suggestions”, were categorized into specific topics.

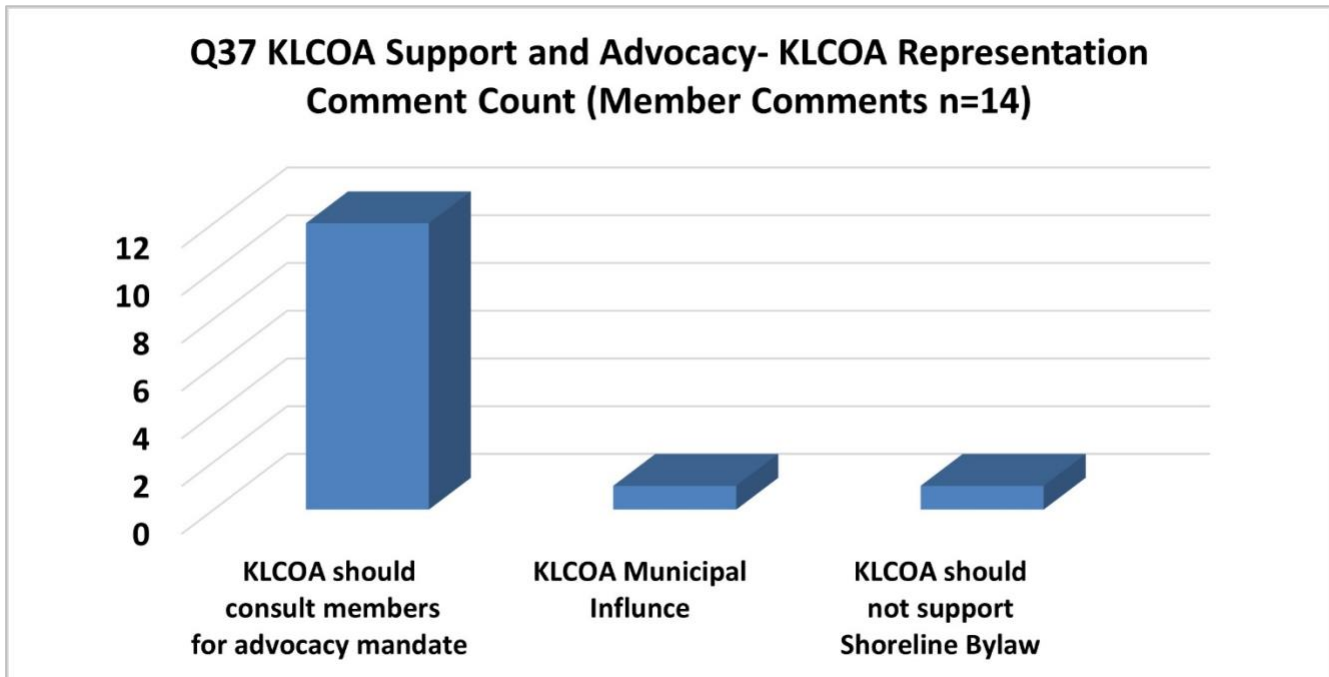
Q37 - KLCOA Support and Advocacy – Concerns

The following chart shows the distribution of topics that were identified as “Concerns” (n=64).



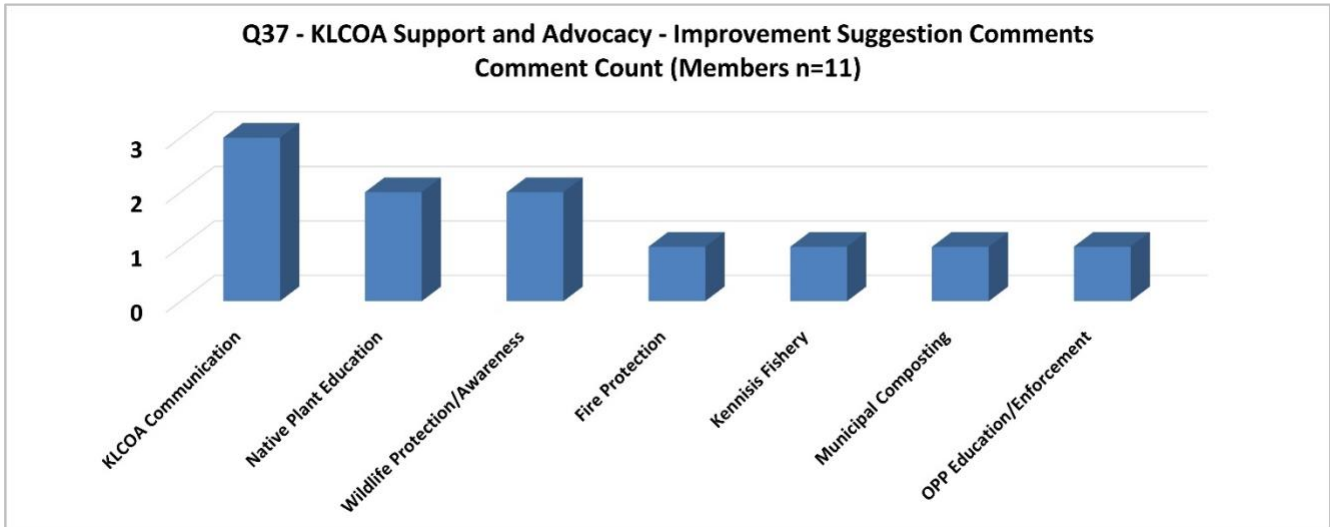
Q37 - KLCOA Support and Advocacy – Concerns – KLCOA Representation

14 respondents had concerns about KLCOA representation. 12 concerns were specifically about consulting the membership prior to advocating for issues with outside organizations. One respondent was concerned about municipal influence and one respondent did not want the KLCOA to support the proposed Haliburton County Shoreline Preservation bylaw.



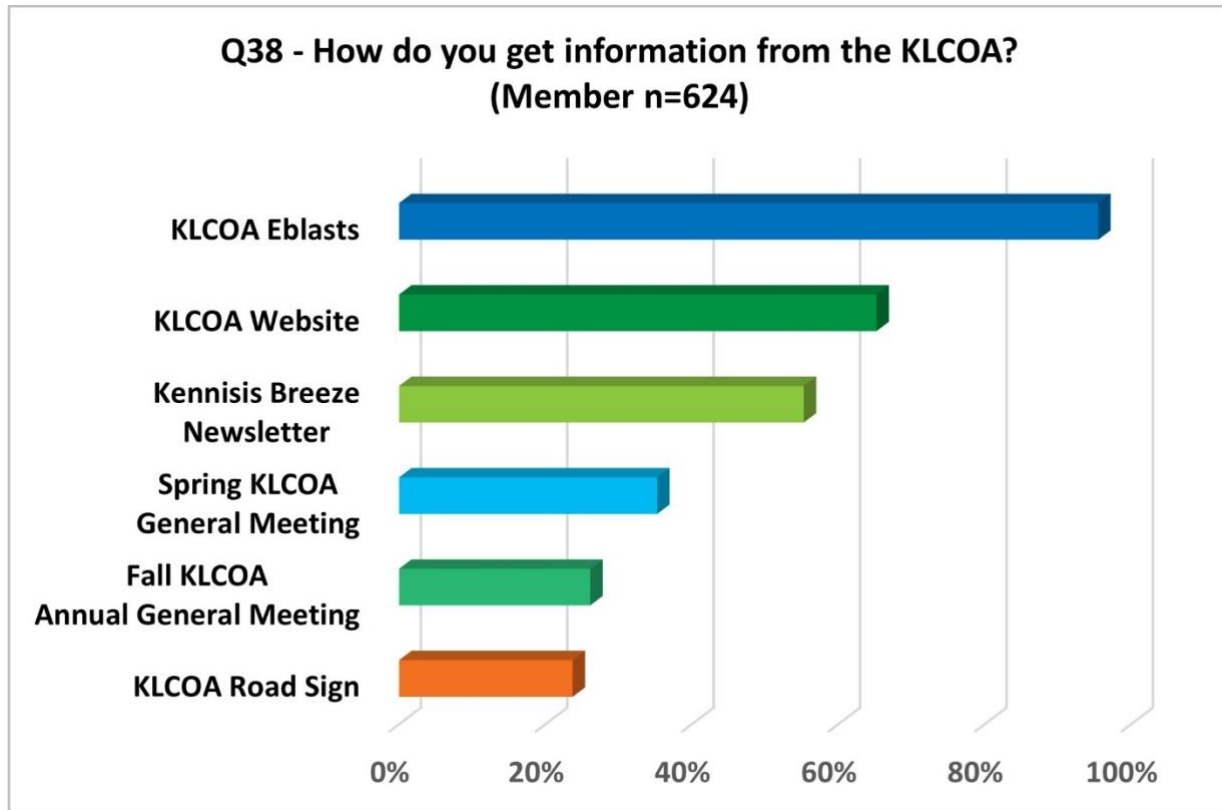
Q37 - KLCOA Support and Advocacy – Improvement Suggestions

The following chart shows the distribution of topics that were identified as “Improvement Suggestions” (n=11).



7.0 KLCOA Information – Members (Q38)

We asked - How do you get information from the KLCOA?



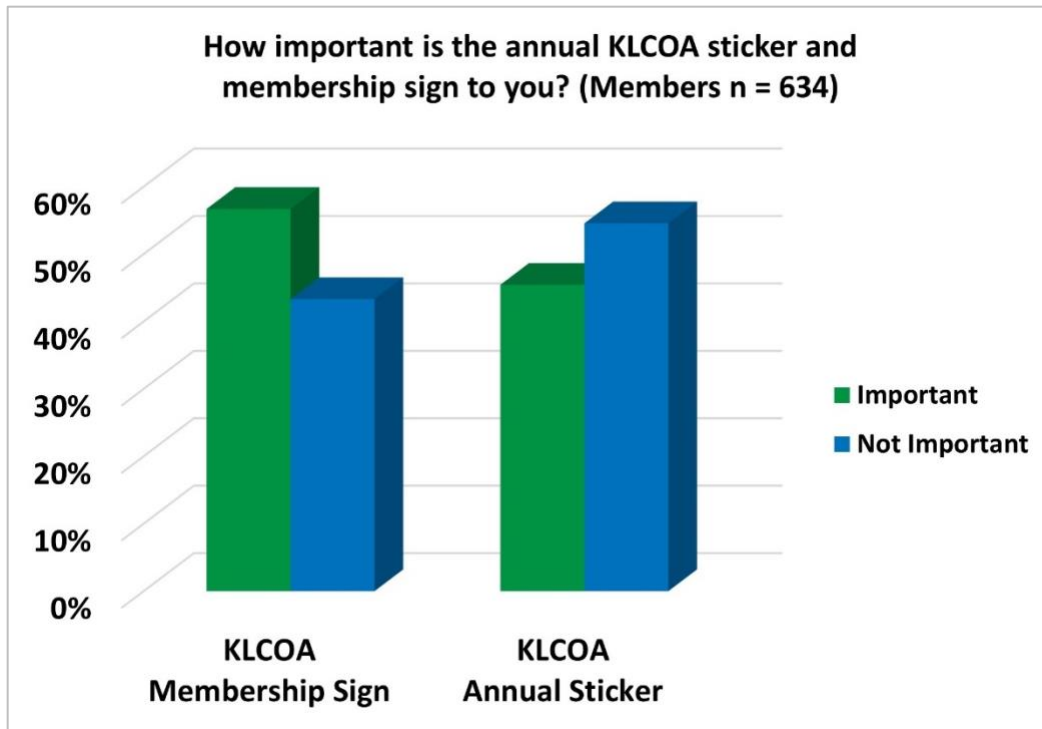
Question 38 survey data - How do you get information from the KLCOA?

Response Choices	Response %	Response Count
KLCOA Eblasts	96%	596
KLCOA Website	65%	407
Kennisis Breeze Newsletter	55%	345
Spring KLCOA General Meeting	35%	220
Fall KLCOA Annual General Meeting	26%	163
KLCOA Road Sign	24%	148
Answered		624

Note-15 responses were removed where participants indicated that they did not receive information from the KLCOA.

7.1 KLCOA Sign and Stickers – Members (Q39)

Each year a portion of membership funds go to printing the annual sticker and purchasing new signs for replacements and new members. Some of you have stickers and signs from multiple decades but a number of you have chosen not to pick up your sticker each year and so we are wondering if the value is worth the money spent. We asked how important the annual KLCOA sticker and membership sign is to you.



Question 39 KLCOA sign and sticker member data.

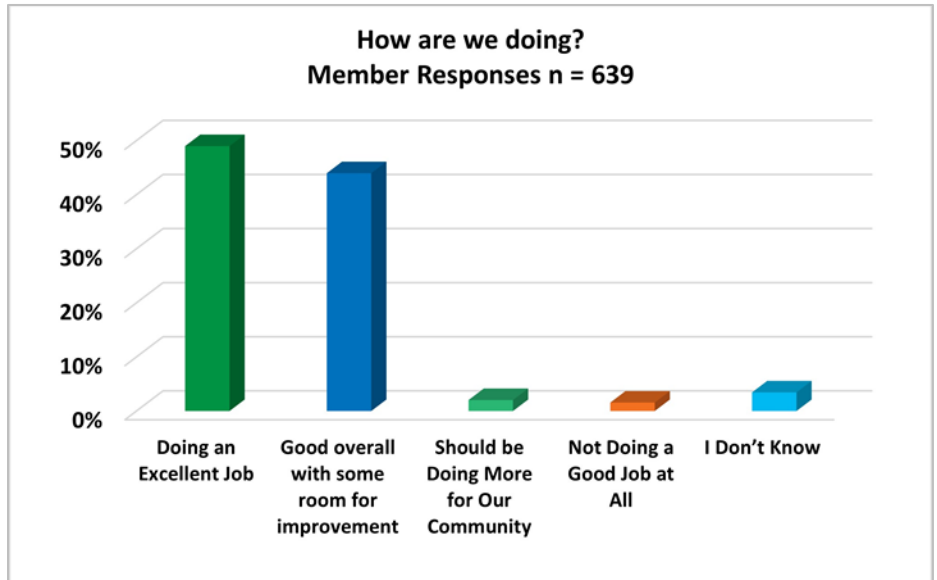
	Important		Not Important		Total
KLCOA Membership Sign	57%	356	43%	272	628
Annual Sticker	45%	285	55%	342	627
	Answered				634



8.0 KLCOA Report Card – Members (Q40)

We asked - How do you think we are doing?

We, the KLCOA volunteer board of directors and committee leaders, dedicate many hours of our time, energy and passion to work for you by upholding the association's purpose to 'promote a strong sustainable community of property owners on the Kennisis Lakes through leadership, education and communication for the benefit of our Members and to protect the natural environment for future generations'. We are guided by this purpose, our bylaws and our Lake Plan (which can be found on our website at klcoa.org).



Thank you for your support!
There is always room for improvement!

Question 40 survey data, KLCOA Report Card- How are we doing?

Response Choices	Response %	Response Count
Doing an excellent job	49%	313
Good overall with some room for improvement	44%	281
The KLCOA should be doing more for our community	2%	13
The KLCOA is not doing a good job at all	2%	10
I don't know	3%	22
	Answered	639

You have overwhelmingly told us that we are doing a good to excellent job with some room for improvement.

9.0 Feedback – Open-ended Question – Members (Q41)

We asked survey participants if they had any other feedback for the KLCOA.

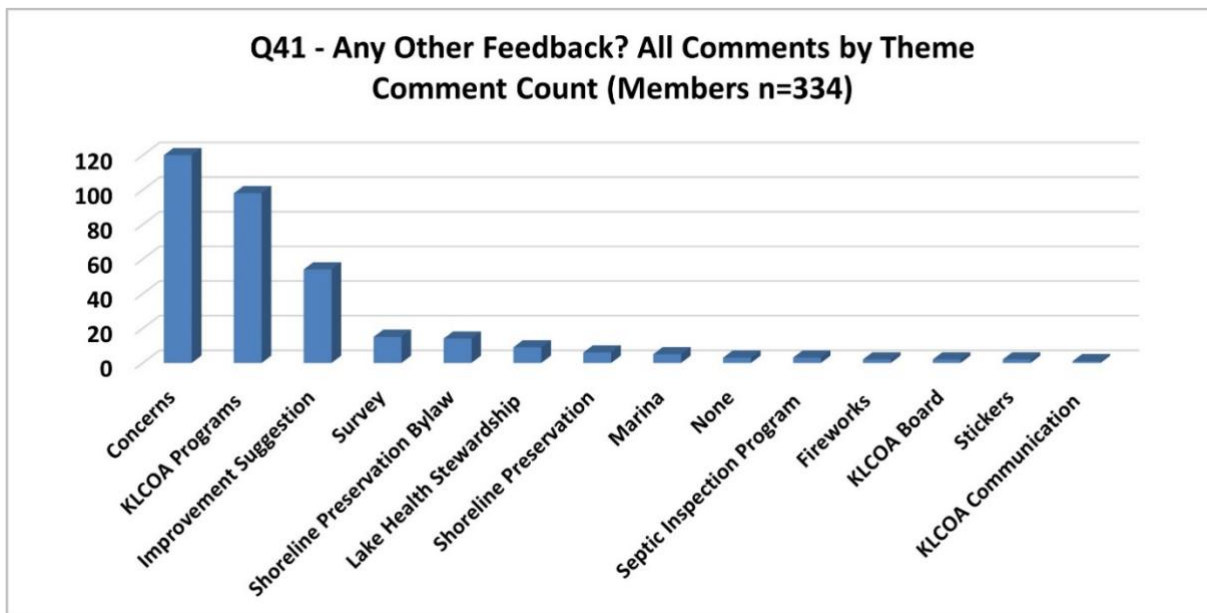
Responses Submitted=203

Individual comments by topic = 334

Comments were sorted into the following themes:

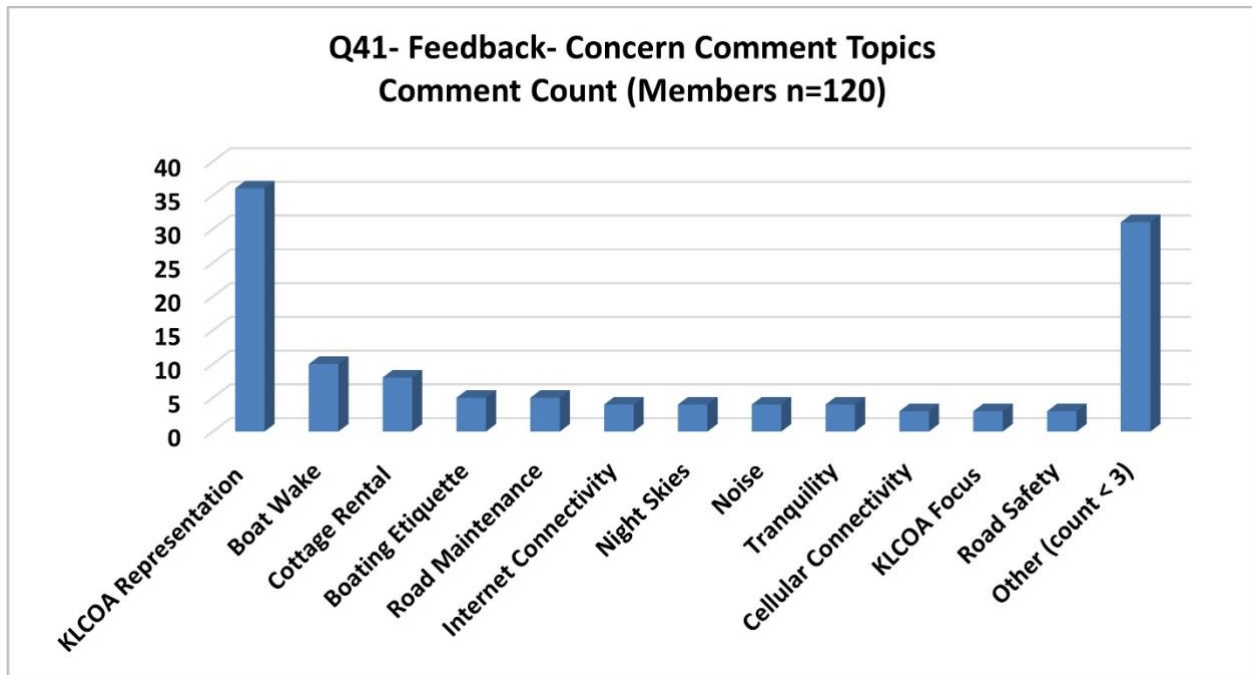
Comment Theme	Count
Concerns	120
KLCOA Programs	98
Improvement Suggestion	54
Survey	15
Shoreline Preservation Bylaw	14
Lake Health Stewardship	9
Shoreline Preservation	6
Marina	5
None	3
Septic Inspection Program	3
Fireworks	2
KLCOA Board	2
Stickers	2
KLCOA Communication	1
TOTAL	334

All feedback comments to open-ended question 41 distributed by theme.



We further categorized the three top themes- Concerns, KLCOA Programs and Improvement Suggestions into specific topics.

Question 41 - Member’s “Concerns” were sorted into the following specific topics.



The “Other” Concern topics with less than three instances were:

Comment Topic	Comment Count	Comment Topic	Comment Count
Boat Launches	2	Focus on Original Owners	1
Fact based information	2	Full time vs. Seasonal Residents	1
Invasive Species	2	Hot tub Draining	1
KLCOA Budget	2	Individual rights vs collective benefit	1
No issue with Boating Etiquette	2	KLCOA Membership Representation	1
Over Development	2	Lack of bylaw enforcement	1
Over-reaching bylaws	2	Negativity of Social Media	1
Water Levels	2	Neighbour Behaviour	1
Boating Safety	1	New Member Focus	1
Bylaws	1	Noise Concerns are not a problem	1
Community	1	Pesticides	1
Electricity Cost	1		

There were 36 comments related to “KLCOA Representation” which generally suggested that the KLCOA should be reaching out to the membership for direction or consensus prior to taking a position on behalf of the membership.

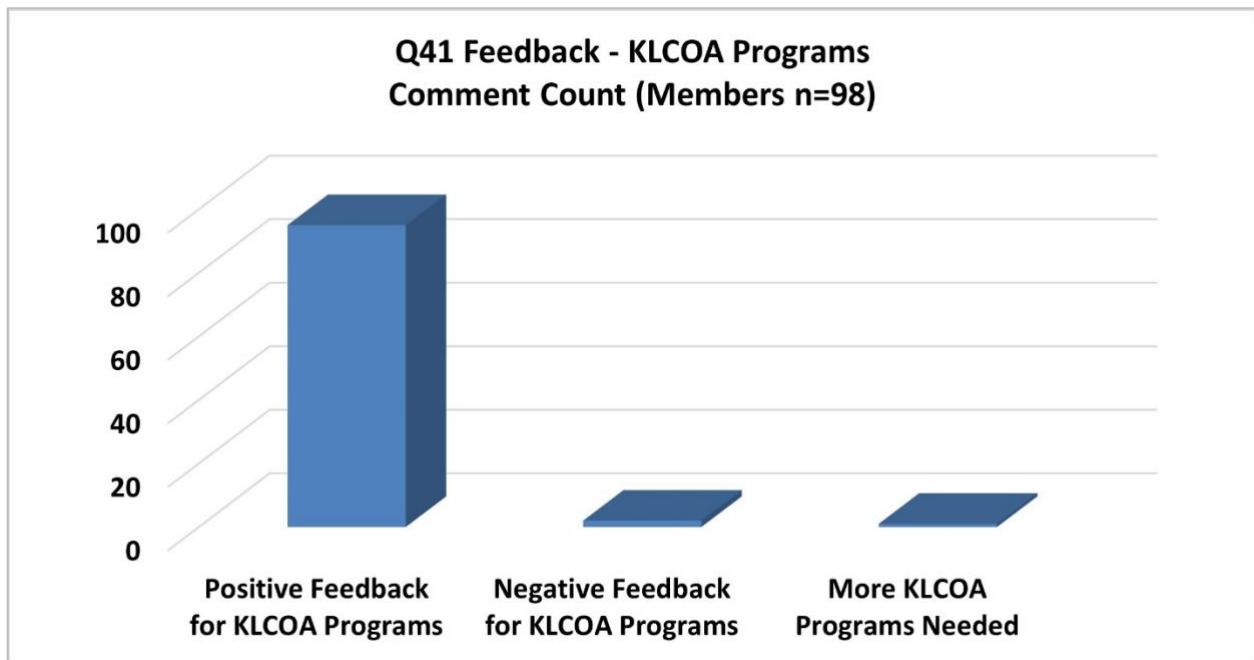
The 36 questions related to KLCOA Representation, represent:

17.7% of Q41 comments (Total comments = 203)

10.8% of Q41 topic responses (Total topic responses = 335)

5.0% of member survey responses (Total survey responses = 718)

Question 41 – Feedback on “KLCOA Programs” were sorted into the following specific topics.



There were 95 comments related to “KLCOA Programs” which indicated member satisfaction and positive feedback on the programs and activities the KLCOA offers.

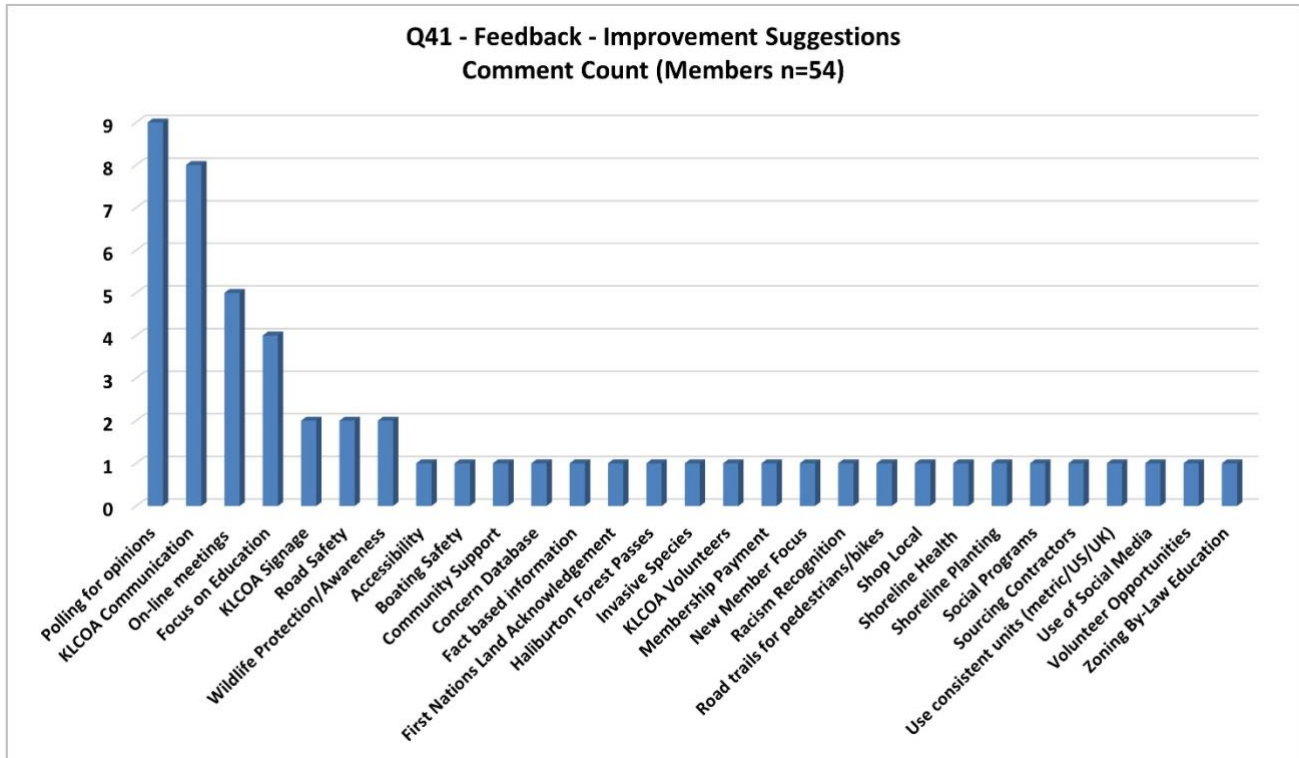
The 95 comments represent:

46.8% of Q41 comments (Total comments = 203)

28.4% of Q41 topic responses (Total topic responses = 335)

13.2% of member survey responses (Total survey responses = 718)

Question 41 – Feedback on “Improvement Suggestions” were sorted into the following specific topics.



There were 9 comments related to “Polling for Members Opinions” which suggested additional membership surveys or improved member consultation by the KLCOA.

The 9 comments represent:

4.4% of Q41 comments (Total comments = 203)

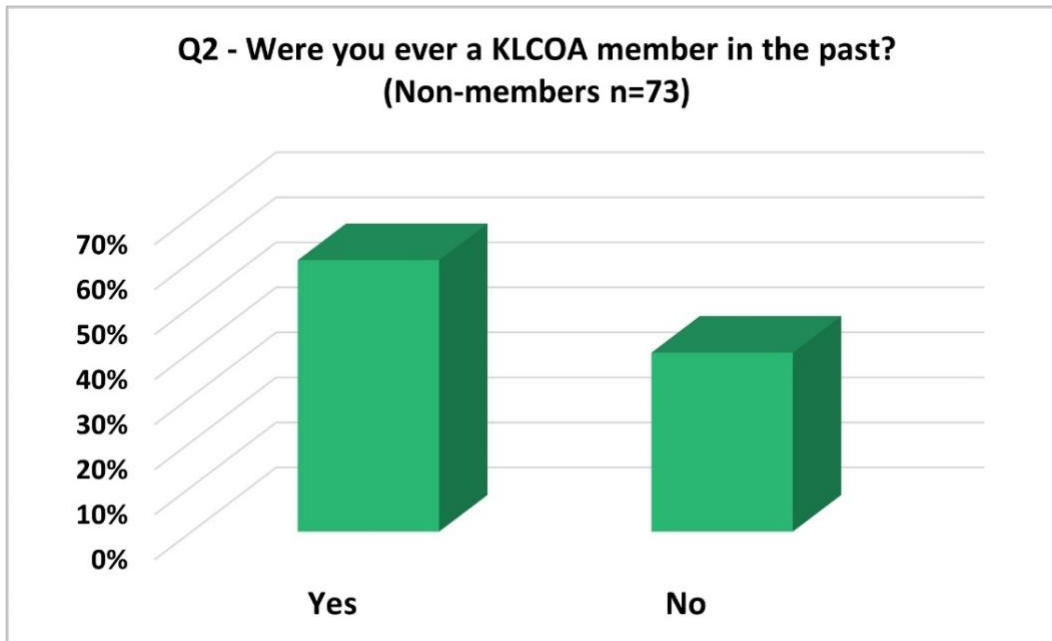
2.7% of Q41 topic responses (Total topic responses = 335)

1.3% of member survey responses (Total survey responses = 718)

10.0 NON-MEMBER DATA

10.1 Non-member - Past membership (Q2 and Q3)

The survey asked if you were you ever a KLCOA member in the past.



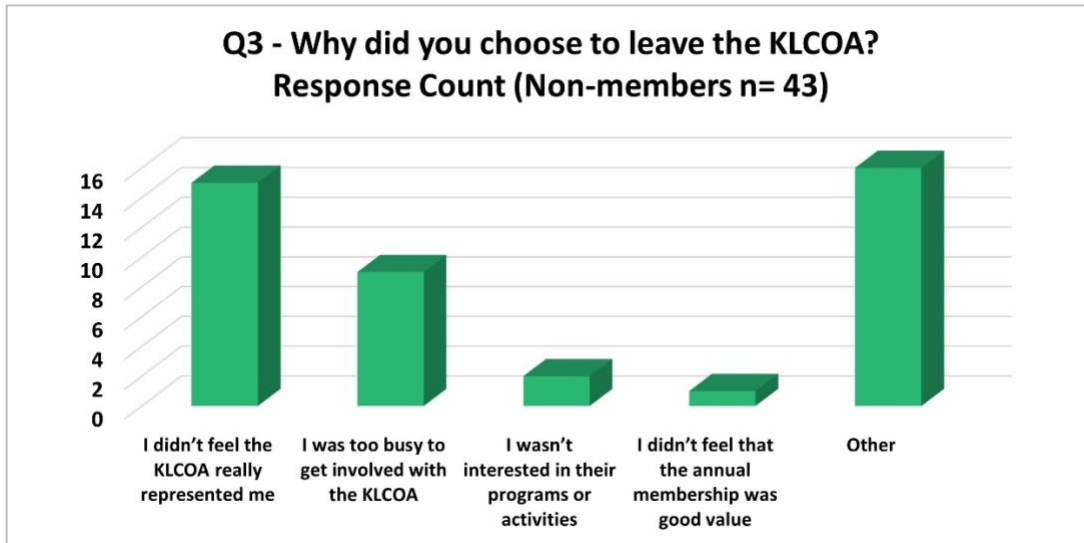
Survey data for question 2 – Non-members.

Response Choices	Response %	Response Count
Yes	60%	44
No	40%	29
Answered		73

Past Member - Currently Non-members (Q3)

For those non-members who were once KLCOA members, we asked:

Why did you choose to leave the KLCOA?



Survey data for question 3 – Non-member.

Response Choices	Response %	Response Count
I didn't feel the KLCOA really represented me	35%	15
I was too busy to get involved with the KLCOA	21%	9
I wasn't interested in their programs or activities	5%	2
I didn't feel that the annual membership was good value	2%	1
I wasn't really interested in community groups or lake associations	0%	0
Other (please specify)	37%	16
Answered		43

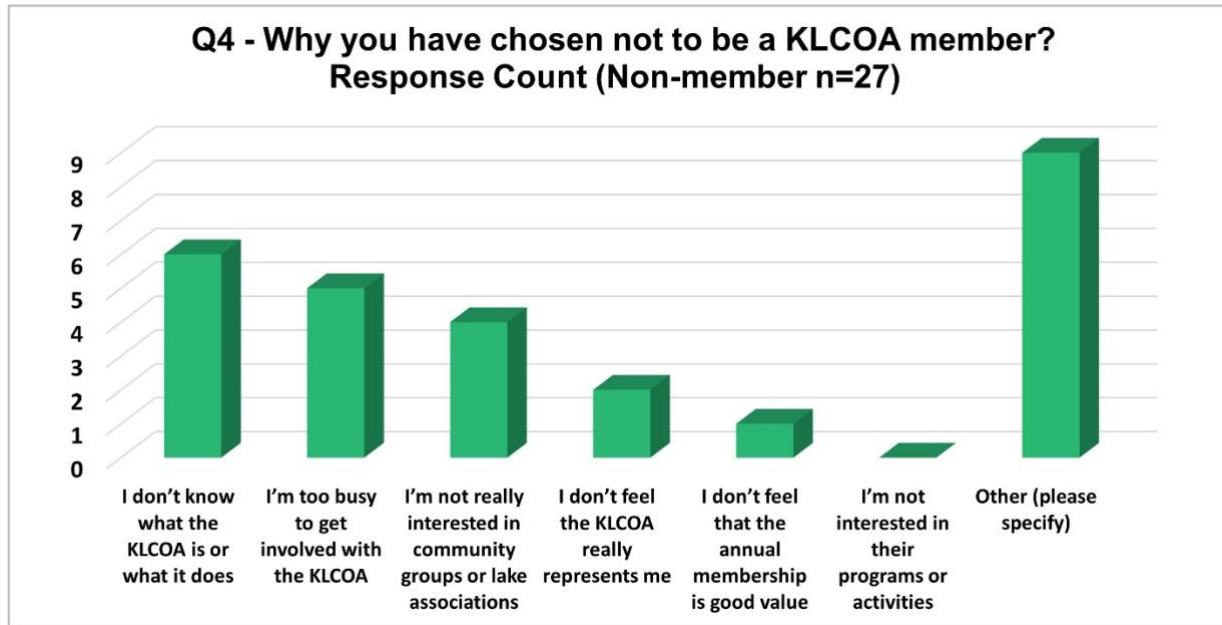
Survey data for question 3 Non-member – Other Comments.

Q3- Other Comments	Count
Didn't like the advocacy positions that the KLCOA took	5
Negative Interaction	2
Absent from cottage	1
Was never a member but is interested in joining	1
COVID	1
Not enough consultation	1
Next generation are now the owners	1
Sold	2
No notice	1
Too busy	1
Total Other	16

10.2 Non-member - Never Been a Member (Q4)

For those non-members who never a KLCOA member, we asked:

We asked why you have chosen not to be a KLCOA member.



Survey data for question 4 – Non-member.

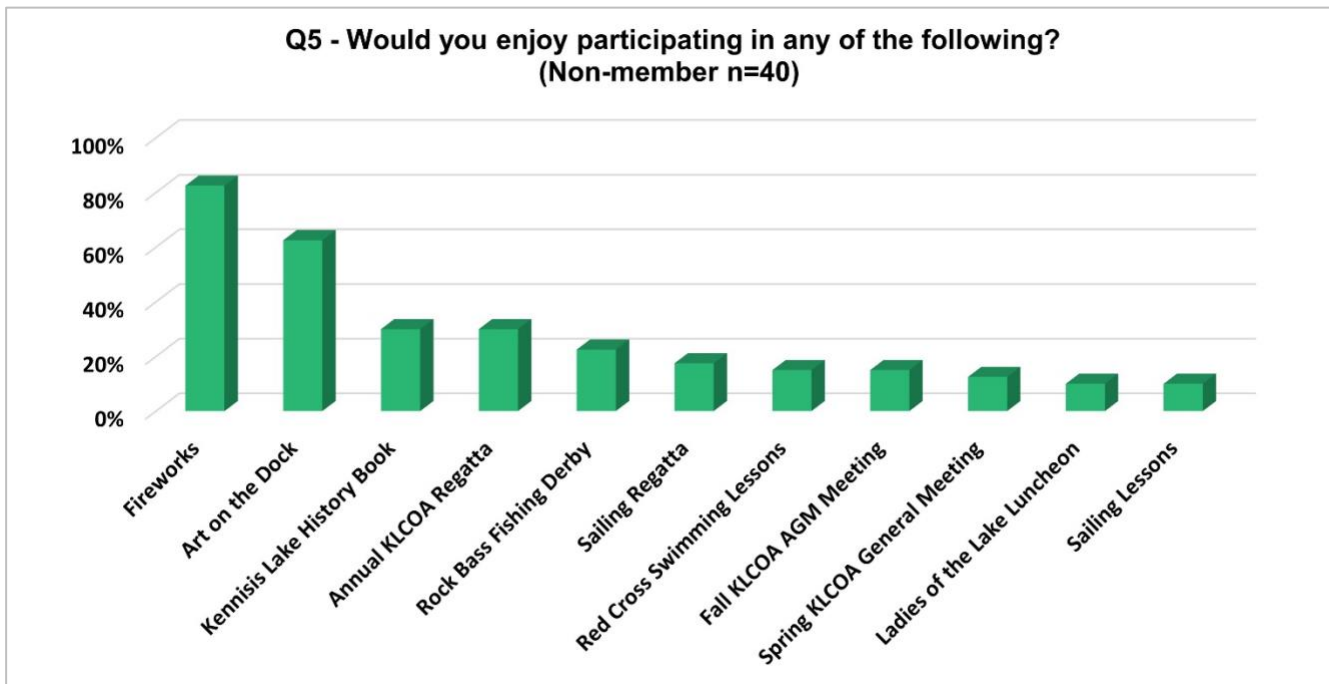
Response Choices	Response %	Response Count
I don't know what the KLCOA is or what it does	22%	6
I'm too busy to get involved with the KLCOA	19%	5
I'm not really interested in community groups or lake associations	15%	4
I don't feel the KLCOA really represents me	7%	2
I don't feel that the annual membership is good value	4%	1
I'm not interested in their programs or activities	0%	0
Other (please specify)	33%	9
Answered		27

Survey data for question 4 Non-member – Other Comments.

Q4 - Other Comments	Count
Not property owners but members by definition	3
Not property owners	3
Frequent guest	1
Renter	1
Haven't joined yet	1
Total Other	9

10.3 Non-Member - Activities and Events (Q5)

One of the ways that the KLCOA invests our members’ membership fees each year is by running a number of activities and events. Some of these activities are Members Only but a number are shared with everyone in our Lake Community. The survey asked if you would you enjoy participating in any of the following.



Survey data for question 5 – Non-members.

Response Choices	Responses %	Response Count
Fireworks	83%	33
Art on the Dock	63%	25
Kennisis Lake History Book Project (Work in Progress)	30%	12
Annual KLCOA Regatta (Members Only)	30%	12
Annual Rock Bass Fishing Derby	20%	9
Sailing Regatta	18%	7
Red Cross Swimming Lessons	15%	6
Fall KLCOA AGM Meeting. (Members Only)	15%	6
Spring KLCOA General Meeting. (Members Only)	13%	5
Ladies of the Lake Luncheon (Members Only)	10%	4
Sailing Lessons (Members Only)	10%	4
	Answered	40



10.4 Non-Member - Other Activities (Q6)

The survey asked if there are any activities that the KLCOA does not offer that might make you consider signing up?

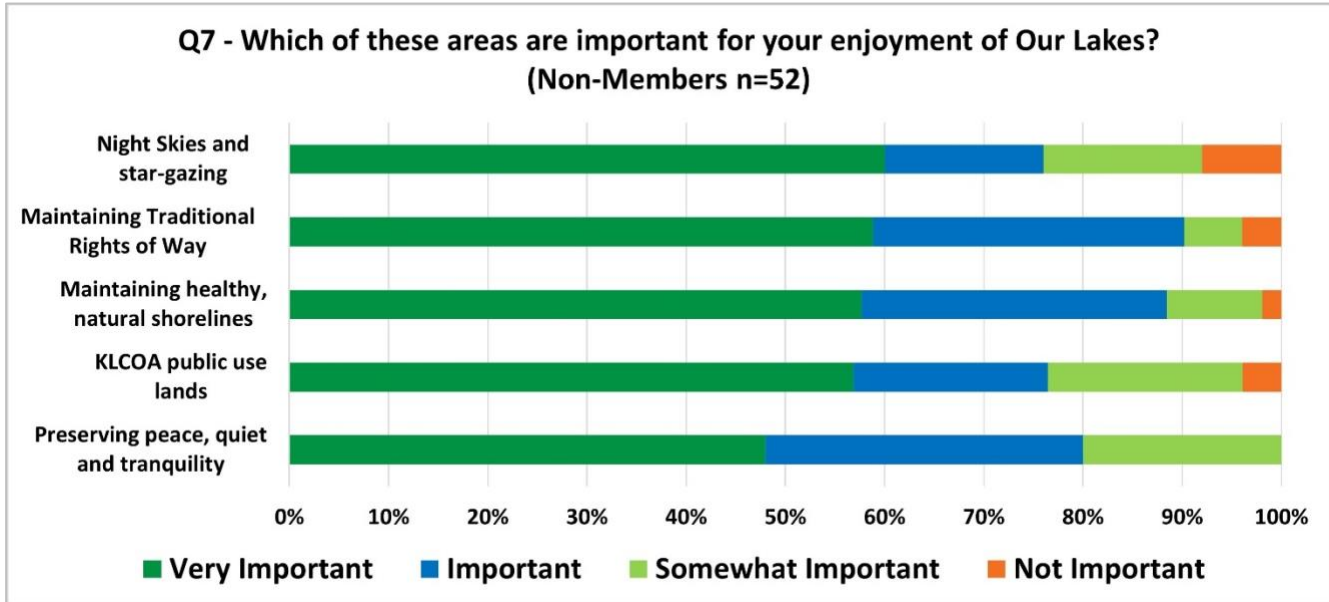
This is an open-ended comment question. The questions have been analysed and broken into themes.

Survey data for question 6 – Non-members.

Theme	Activities	Count
Courses	Babysitting, First Aid, Planting	3
Events	BBQ, Yard Sale, Trade Show	3
Fireworks	Bigger budget	1
Fundraisers	Paying it Forward	1
Marina	Boat-in movies	1
Shoreline	More support for shoreline Preservation and Restoration	1
Water Activities	Water ski course, SUP group paddles	2
Winter Activities	More	1
Total		13

10.5 Non-Member - Environment Programs (Q7)

The KLCOA invests time and membership funds in helping everyone take the best possible care of our environment. Although you are currently not a member the survey asked which of the following areas do you feel are important to your enjoyment of the Kennisis Lakes?

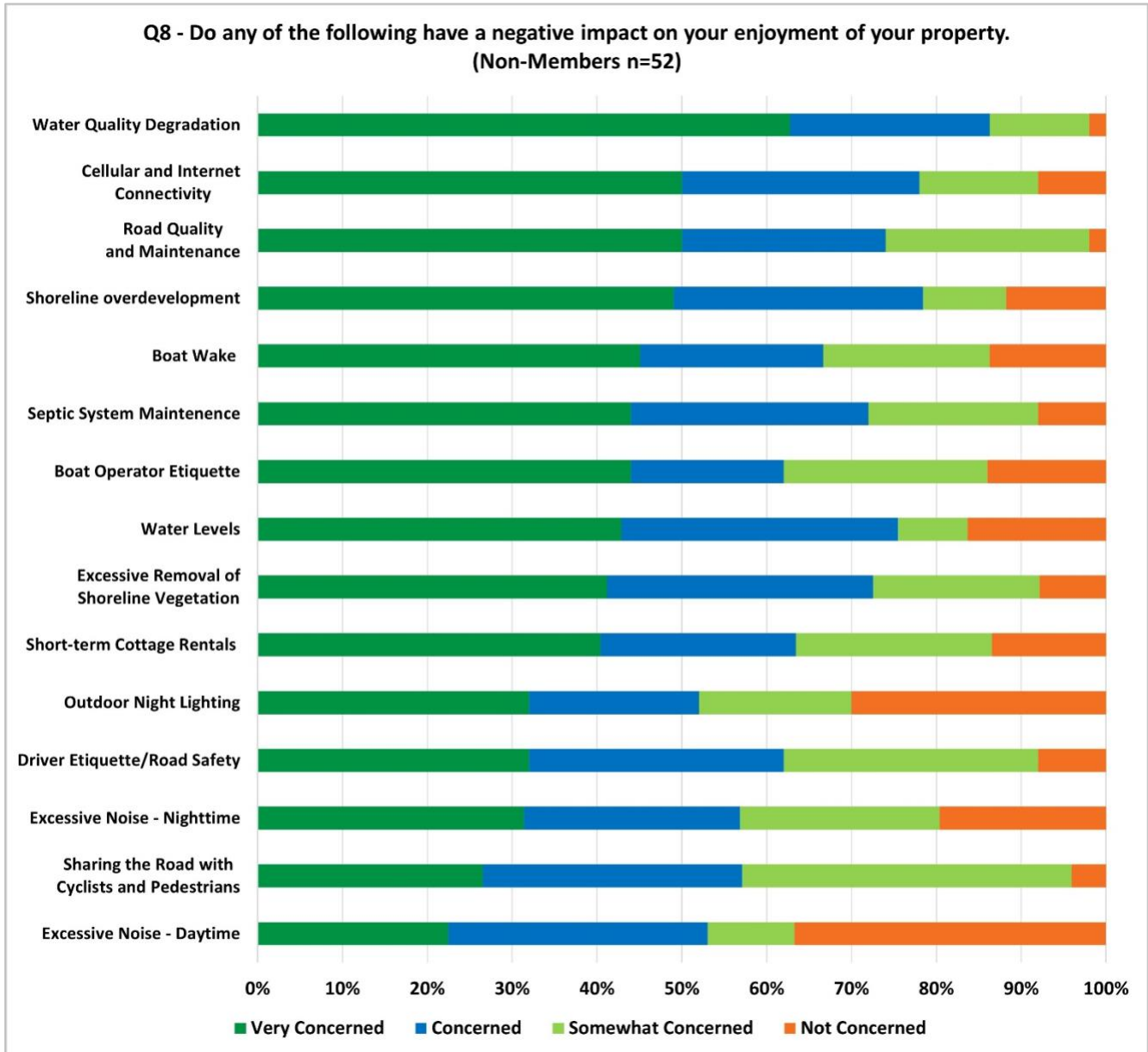


Survey data for question 7 – Non-member.

Response Choices	Very Important		Important		Somewhat Important		Not Important		Total
	%	Count	%	Count	%	Count	%	Count	
Night Skies and star-gazing	60%	30	16%	8	16%	8	8%	4	50
Maintaining Traditional Rights of Way	59%	30	31%	16	6%	3	4%	2	51
Maintaining healthy, natural shorelines	58%	30	31%	16	10%	5	2%	1	52
KLCOA public use lands	57%	29	20%	10	20%	10	4%	2	51
Preserving peace, quiet and tranquility	48%	24	32%	16	20%	10	0%	0	50
Answered									52

10.6 Non-Member - Concerns (Q8)

The KLCOA is also keen to know if you have concerns over any of the following issues, especially if you feel they are negatively affecting your enjoyment of your property.

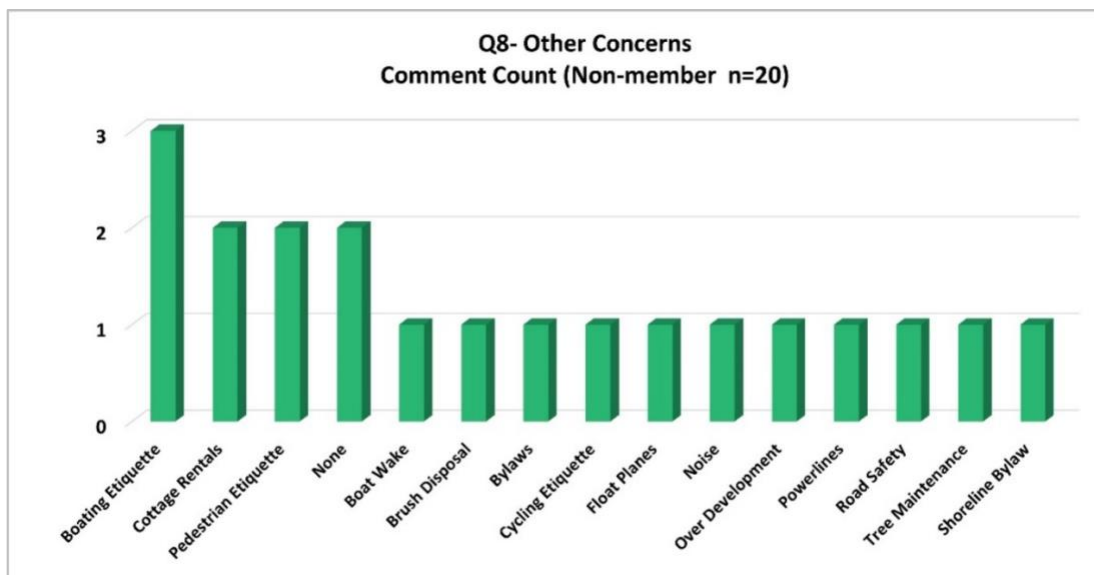


Survey data for question 8 – Non-member.

Response Choices	Very Concerned		Concerned		Somewhat Concerned		Not Concerned		Total
	%	Count	%	Count	%	Count	%	Count	
Water quality degradation	63%	32	24%	12	12%	6	2%	1	51
Poor cellular and internet connectivity	50%	25	28%	14	14%	7	8%	4	50
Quality and maintenance of our roads	50%	25	24%	12	24%	12	2%	1	50
Shoreline overdevelopment	49%	25	29%	15	10%	5	12%	6	51
The size and number of boat wakes hitting our shorelines	45%	23	22%	11	20%	10	14%	7	51
Septic system misuse and lack of maintenance	44%	22	28%	14	20%	10	8%	4	50
Traffic levels on our lakes and boat operator etiquette	44%	22	18%	9	24%	12	14%	7	50
Changing water levels	43%	21	33%	16	8%	4	16%	8	49
Excessive removal of shoreline vegetation	41%	21	31%	16	20%	10	8%	4	51
Short-term cottage rentals and renters	40%	21	23%	12	23%	12	13%	7	52
Outdoor night lighting	32%	16	20%	10	18%	9	30%	15	50
Driver etiquette on our roads and general road safety	32%	16	30%	15	30%	15	8%	4	50
Excessive noise - nighttime	31%	16	25%	13	24%	12	20%	10	51
Sharing the road with cyclists and pedestrians	27%	13	31%	15	39%	19	4%	2	49
Excessive noise - daytime	22%	11	31%	15	10%	5	37%	18	49
Answered									52

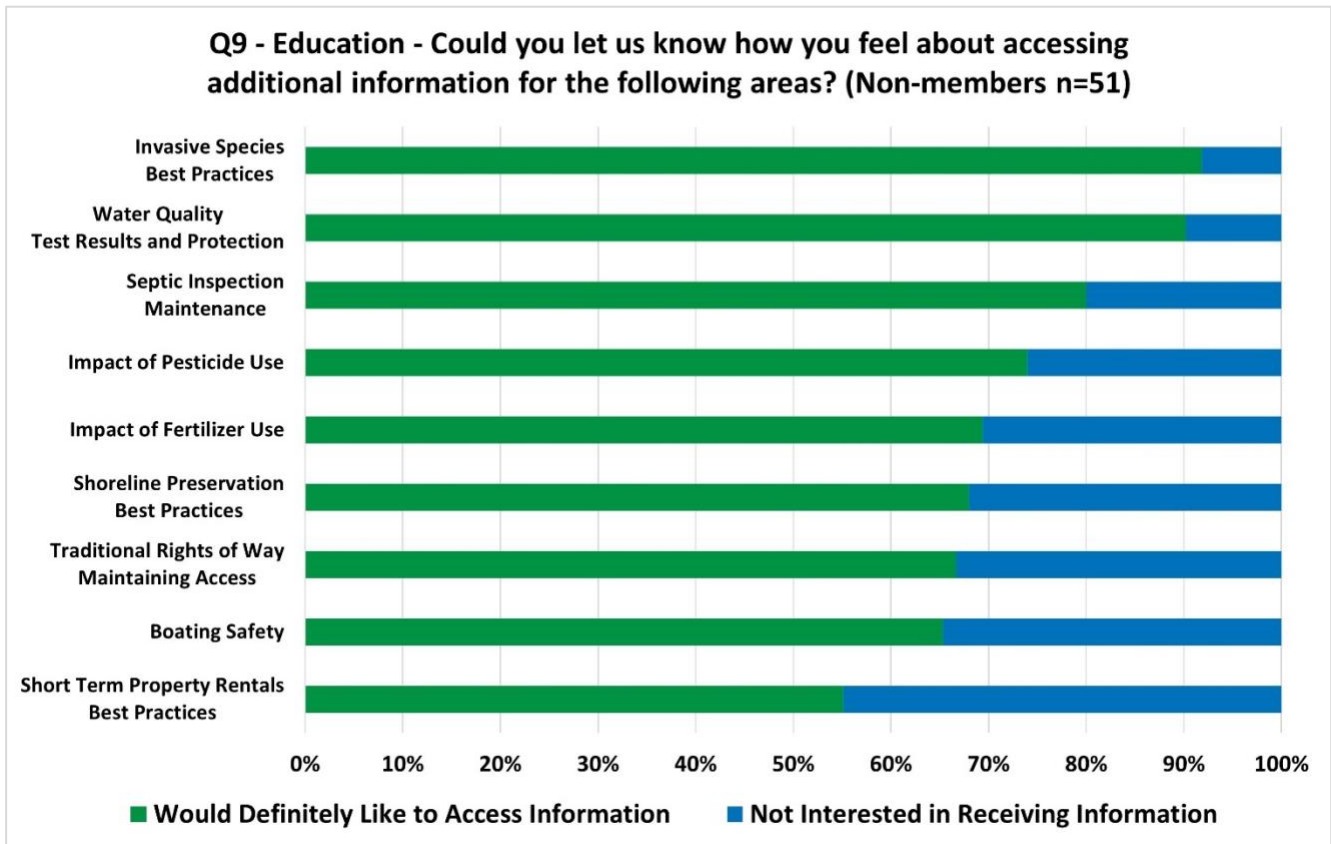
Non-member – Comments (Q8)

15 Comments for Non-member “Other” concerns were broken out into the following 20 concern themes:



10.7 Non-member - Education (Q9)

Another important area of our work is sharing the helpful advice and information that we gather for our community and from our partner organizations such as FOCA (Federation of Ontario Cottagers Association), the CHA (Coalition of Haliburton Property Owners) and Safe Quiet Lakes. Although you are not currently a member, could you let us know how you feel about accessing information for the following areas:

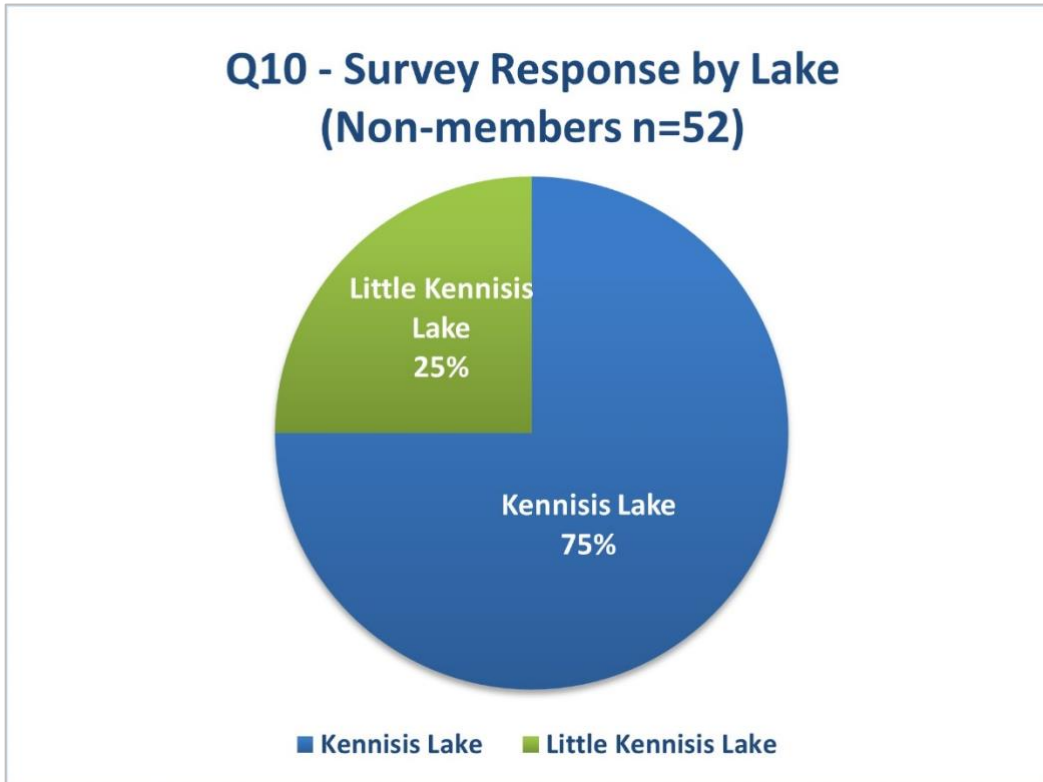


Survey data for question 9 – Non-member.

Response Choices	Would Definitely Like to Access Information		Not Interested in Receiving Information		Total
Invasive species	92%	45	8%	4	49
Water Quality- Test Results/Protection	90%	46	10%	5	51
Septic inspection and maintenance	80%	40	20%	10	50
Impact of Pesticide Use	74%	37	26%	13	50
Impact of fertilizer use	69%	34	31%	15	49
Shoreline preservation - best practices	68%	34	32%	16	50
Traditional rights of way	67%	32	33%	16	48
Boating safety	65%	32	35%	17	49
Short term property rentals	55%	27	45%	22	49
			Answered		51

10.8 Non-Member – Which Lake are you on? (Q10)

Our Lakes are unique! In order to help us make sense of the insights you are giving us, we asked which Lake your property is on:



Survey data for question 10 – Non-members.

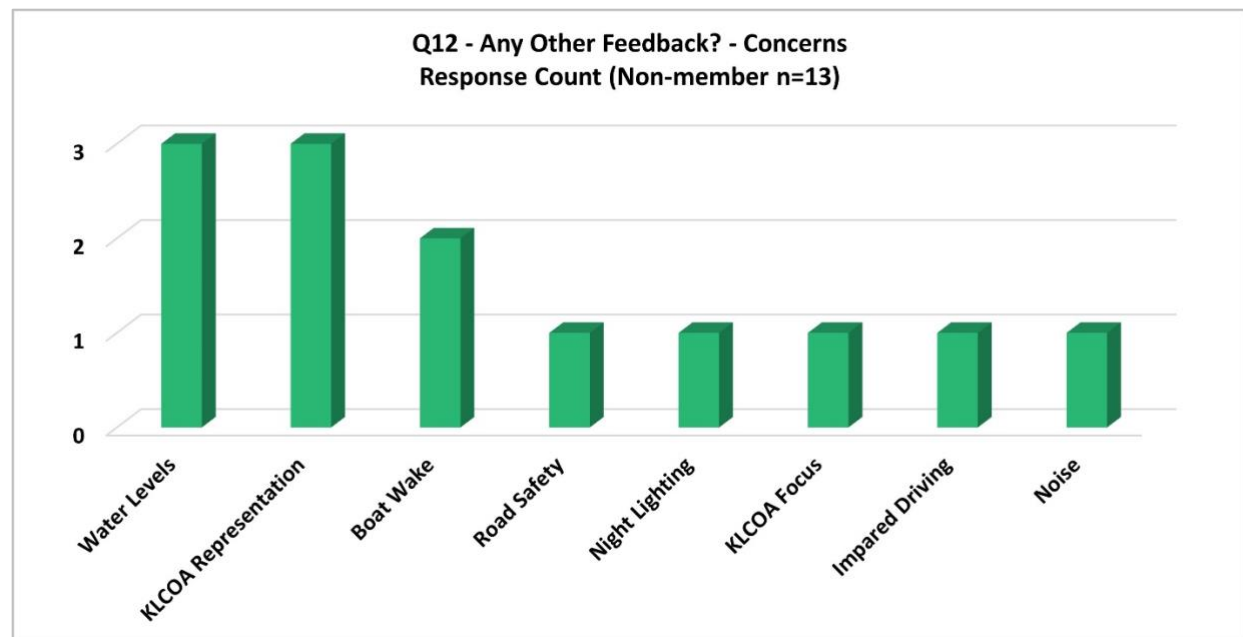
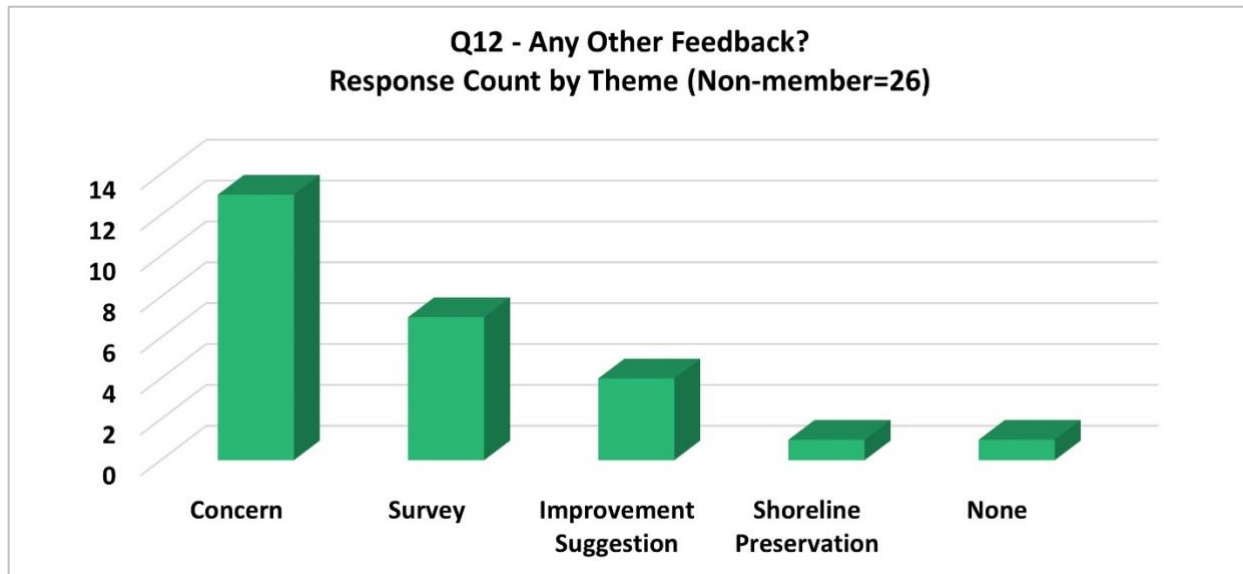
Response Choices	Response %	Response Count
Kennis Lake	75%	39
Little Kennis Lake	25%	13
	Answered	52

10.9 Non-member – Which Road are you on? (Q11)

The road location distribution for members and non-members survey responses is reported in section 2.3 of this report and included both Questions 11 and 17.

10.10 Non-member – Do you have any other Feedback? Open-ended Comments (Q12)

We asked non-members if they have any other feedback that they would like to share with us?





11.0 In Conclusion

Based on the results from the **KENNISIS ALL OF US** survey, the KLCOA **agrees to share clear priorities** for the next two years and years to come:

Decide what to **start, stop and keep** doing

Be clear about Member benefits to non-Members, new cottagers and younger **members of** our community

Facilitate new and existing programs and activities for all age groups

Determine how to engage more volunteers

Agree on our levels of advocacy, clarify our mandate and ensure everyone's voices are acknowledged

Open more regular **channels of communication**

The KLCOA Board of Directors will continue to review, discuss and plan in order to develop best practices and best ways for moving forward.

Thank you for taking your time to complete the survey and to start the conversation. The KLCOA looks forward to sharing our progress.

Stay tuned!